

BOSTON
COLLEGE
ARCHIVES

BOSTON COLLEGE BULLETIN

VOLUME XIX

DECEMBER, 1947

NUMBER 10

CATALOGUE NUMBER 1947-1948

COLLEGE OF BUSINESS ADMINISTRATION

UNIVERSITY HEIGHTS, CHESTNUT HILL, MASSACHUSETTS



PUBLISHED BY BOSTON COLLEGE

Boston College Bulletin

Bulletins issued in each volume:

No. 1, February (Entrance—College of Arts and Sciences); No. 2, February (Entrance—College of Business Administration); No. 3, March (General Catalogue); No. 4, April (Summer School); No. 5, April (Law School); No. 6, April (School of Social Work); No. 7, July (College of Arts and Sciences Intown); No. 8, August (Graduate School); No. 9, December (School of Nursing); No. 10, December (College of Business Administration); No. 11, December (College of Arts and Sciences).

Entered as second-class matter February 28, 1929,
at the post office at Boston, Massachusetts,
under the act of August 24, 1912.

Published by
BOSTON COLLEGE
140 COMMONWEALTH AVENUE
CHESTNUT HILL
NEWTON, MASSACHUSETTS
Phone: BIGelow 4-1480



BUSINESS SCHOOL BUILDING
BOSTON COLLEGE
BOSTON, MASSACHUSETTS

BOSTON COLLEGE

COLLEGE OF
BUSINESS ADMINISTRATION



CATALOGUE NUMBER
1947 — 1948

Published by the College

1947

COLLEGE OF BUSINESS ADMINISTRATION

UNIVERSITY HEIGHTS

CHESTNUT HILL 67, MASSACHUSETTS

TELEPHONE—BI 4-1480

CONTENTS

Academic Calendar	5
The Trustees	7
The University Council	8
Officers of Administration	9
Advisory Council	10
The Faculty	12
Historical Statement	15
Entrance to Law School	16
Affiliations	17
System of Education	17
Religious Training	18
The College Libraries	20
The College of Business Administration	21
The Academic Year	21
Regulations	22
Entrance Requirements	23
List of Secondary School Units Acceptable	25
Expense Requirements	27
General Description of Courses and Requirements for Degrees	29
Description of Individual Courses:	
Accounting	30
Business Law	39
Economics	40
Finance	42
Industrial Management	44
Marketing	47
Mathematics and Statistics	50
Military Science	54
English	52
German	52
History	53
Philosophy	55
Religion	58
Romance Languages	61
Scholarships	63
Commencement, June, 1947	64
Degrees Conferred, June, 1947	66
Honors	68

CALENDAR

SEPT. '47 — AUGUST '48

SEPT. '48 – AUGUST '49

S	M	T	W	T	F	S	S	M	T	W	T	F	S
SEPTEMBER							MARCH						
..	1	2	3	4	5	6	..	1	2	3	4	5	6
7	8	9	10	11	12	13	7	8	9	10	11	12	13
14	15	16	17	18	19	20	14	15	16	17	18	19	20
21	22	23	24	25	26	27	21	22	23	24	25	26	27
28	29	30	28	29	30	31
..
OCTOBER							APRIL						
..	1	2	3	4	1	2	3
5	6	7	8	9	10	11	4	5	6	7	8	9	10
12	13	14	15	16	17	18	11	12	13	14	15	16	17
19	20	21	22	23	24	25	18	19	20	21	22	23	24
26	27	28	29	30	31	..	25	26	27	28	29	30	..
..
NOVEMBER							MAY						
..	1	1
2	3	4	5	6	7	8	2	3	4	5	6	7	8
9	10	11	12	13	14	15	9	10	11	12	13	14	15
16	17	18	19	20	21	22	16	17	18	19	20	21	22
23	24	25	26	27	28	29	23	24	25	26	27	28	29
30	30	31
DECEMBER							JUNE						
..	1	2	3	4	5	6	1	2	3	4	5
7	8	9	10	11	12	13	6	7	8	9	10	11	12
14	15	16	17	18	19	20	13	14	15	16	17	18	19
21	22	23	24	25	26	27	20	21	22	23	24	25	26
28	29	30	31	27	28	29	30
..
JANUARY							JULY						
..	1	2	3	1	2	3
4	5	6	7	8	9	10	4	5	6	7	8	9	10
11	12	13	14	15	16	17	11	12	13	14	15	16	17
18	19	20	21	22	23	24	18	19	20	21	22	23	24
25	26	27	28	29	30	31	25	26	27	28	29	30	31
..
FEBRUARY							AUGUST						
1	2	3	4	5	6	7	1	2	3	4	5	6	7
8	9	10	11	12	13	14	8	9	10	11	12	13	14
15	16	17	18	19	20	21	15	16	17	18	19	20	21
22	23	24	25	26	27	28	22	23	24	25	26	27	28
29	29	30	31
..

SMTWTFSS

SEPTEMBER

..

..

..

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

..

..

..

..

..

..

..

..

..

OCTOBER

..

..

..

..

..

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

31

..

..

..

..

..

..

NOVEMBER

..

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

..

..

..

..

..

..

..

..

..

..

..

DECEMBER

..

..

..

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

31

..

..

..

..

..

..

..

..

JANUARY

..

..

..

..

..

..

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

31

..

..

..

..

..

FEBRUARY

..

..

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

..

..

..

..

..

..

..

..

..

..

..

..

SMTWTFSS

MARCH

..

..

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

31

..

..

..

..

..

..

..

..

..

APRIL

..

..

..

..

..

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

..

..

..

..

..

..

..

MAY

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

31

..

..

..

..

..

..

..

..

..

..

..

JUNE

..

..

..

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

..

..

..

..

..

..

..

..

..

JULY

..

..

..

..

..

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

31

..

..

..

..

..

..

AUGUST

..

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

31

..

..

..

..

..

..

..

..

..

..

ACADEMIC CALENDAR

1947 — 1948



- Sept. 3-5 Wednesday to Friday—Registration for September Freshmen.
- Sept. 8-12 Monday to Friday—Registration for all other classes according to schedule.
- Sept. 11-12 Thursday-Friday—Orientation for September Freshmen.
- Sept. 15 Monday—Opening of Fall Session for all classes.
- Oct. 1 Wednesday—Mass of the Holy Ghost. Formal opening of the school year. Extracurricular activities commence.
- Oct. 23-24 Wednesday to Friday—Annual Retreat for all Freshmen Classes.
- Oct. 28-30 Tuesday to Thursday—Annual Retreat for upper classes.
- Oct. 31 Friday—Retreat Holiday for all classes.
- Nov. 11 Tuesday—Armistice Day. No classes.
- Nov. 27-28 Thursday-Friday—Thanksgiving Holidays.
- Dec. 5-6 Friday-Saturday—Annual Shakesperian Play.
- Dec. 8 Monday—Feast of the Immaculate Conception.
No classes.
- Dec. 19 Friday—Christmas Recess begins at the close of classes.

- Jan. 5 Monday—Classes resume.
- Jan. 19-28 Semester Examinations.
- Jan. 29-30 Thursday-Friday—Term Holidays. No classes.
- Feb. 2 Monday—Second Semester commences.
- Feb. 5-6-7 Thursday-Friday-Saturday—Spring Dramatic Production.
- Feb. 23 Monday—Washington's Birthday. No classes.
- March 24 Wednesday—Easter Recess begins at the close of classes.
- April 5 Monday—Classes resume.
- April 19 Monday—Patriot's Day. No classes.
- April 23 Friday—Fulton Prize Debate.
- April 30 Friday—Marquette Prize Debate.
- May 6 Thursday—Ascension Day. No classes.
- May 7 Friday—Harrigan Oratorical contest.
- May 20 Thursday—Examinations begin for Seniors and Juniors.
- May 24 Monday—Examinations begin for Sophomores and Freshmen.
- May 31 Monday—Memorial Day. No classes.
- June 6 Sunday—Baccalaureate Service.
- June 7 Monday—Alumni Day.
- June 8 Tuesday—Class Day.
- June 9 Wednesday—Commencement Day.

The corporate title of Boston College is

The Trustees of Boston College

THE BOARD OF TRUSTEES

1947 - 1948

REV. WILLIAM L. KELEHER, S.J., *President*

REV. STEPHEN A. SHEA, S.J., *Treasurer*

REV. JOHN A. TOBIN, S.J., *Secretary*

REV. THOMAS M. HERLIHY, S.J.

REV. WILLIAM J. KENEALY, S.J.

REV. DANIEL J. LYNCH, S.J.

REV. STEPHEN A. MULCAHY, S.J.

REV. JOHN C. O'CONNELL, S.J.

REV. JAMES D. SULLIVAN, S.J.

REV. JOSEPH R. WALSH, S.J.

Legal Advisers to the Trustees

CHARLES A. BIRMINGHAM, LL.B.

THOMAS L. GANNON, LL.B.

BOSTON COLLEGE
THE UNIVERSITY COUNCIL

1947 - 1948

WILLIAM L. KELEHER, S.J., A.B., M.S., S.T.L., *President*
University Heights

The College of Arts and Sciences University Heights
Stephen A. Mulcahy, S.J., A.B. A.M., *Dean*
John P. Foley, S.J., A.M., S.T.L.,
Dean of Freshmen-Sophomores

The Graduate School of Arts and Sciences University Heights
George A. O'Donnell, S.J., A.B., A.M., Ph.D., *Dean*

The College of Business Administration University Heights
James J. Kelley, S.J., A.B., A.M., *Dean*

The College of Arts and Sciences Intown Boston, Massachusetts
Edward J. Keating, S.J., A.M., S.T.L., *Dean*

The Law School Boston, Massachusetts
William J. Kenealy, S.J., A.B., A.M., Ph.D., S.T.L., LL.B., *Dean*

The School of Social Work Boston, Massachusetts
James D Sullivan, S.J., A.M., S.T.L., *Regent*
Dorothy L. Book, A.B., *Dean*

The School of Nursing Boston, Massachusetts
Anthony G. Carroll, S.J., A.M., S.T.L., *Regent*
Mary A. Maher, B.S., R.N., *Dean*

The College of Liberal Arts in Lenox Lenox, Massachusetts
William J. Murphy, S.J., A.B., A.M., Ph.D., *Dean*

The School of Philosophy and Science Weston, Massachusetts
Joseph F. MacDonnell, S.J., A.B., A.M., Ph.D., *Dean*

The School of Theology Weston, Massachusetts
John P. Haran, S.J., A.B., A.M., S.T.D., *Dean*

The Institute of Adult Education Boston, Massachusetts
John W. Ryan, S.J., A.M., *Director*

OFFICERS OF ADMINISTRATION

THE COLLEGE OF BUSINESS ADMINISTRATION

REV. WILLIAM L. KELEHER, S.J., S.T.L.

President

REV. STEPHEN A. SHEA, S.J., A.M., S.T.L.

Treasurer

REV. JAMES J. KELLEY, S.J., A.B., A.M.

Dean

REV. PATRICK H. COLLINS, S.J., A.M.

Assistant Dean

REV. FRANCIS B. McMANUS, S.J., A.M.

Dean of Men

FREDERICK A. NORTON, A.M.

Registrar

REV. THOMAS P. FAY, S.J., A.M., S.T.L.

Student Counsellor

REV. TERENCE L. CONNOLLY, S.J., Ph.D.

PAUL W. RILEY, A.B., B.L.S.

Librarians

REV. JAMES F. MOYNIHAN, S.J., Ph.D.

Director of Educational Guidance

GEORGE P. DONALDSON, M.B.A

Director of Vocational Guidance

ADVISORY COUNCIL

The College gratefully acknowledges the cooperation of the business and professional men named below, whose advice and assistance promote the aims of the College of Business Administration.

HENRY F. BARRY

Manager, Business Office
New York Telephone Company

JOHN J. HAGERTY

New England Manager
Reconstruction Finance Corporation

BARTHOLOMEW A. BRICKLEY

Lawyer
Brickley, Sears & Cole

JOHN W. KAPPLES

Treasurer, Lincoln Stores, Inc.

JAMES J. BYRNES

President, New England Division
The Great Atlantic & Pacific
Tea Company

ARTHUR J. KELLY

Vice President and
Treasurer, R. H. White Company

WILLIAM B. CAROLAN

President, Union Savings Bank of Boston

JOHN C. KILEY

Real Estate Broker
Director, Norfolk County Trust Co.

CHARLES M. COREY

Manager, Agency Dept.
John Hancock Mutual Life Insurance Co.

HALFDAN LEE

President, Eastern Gas and Fuel Association

JOHN DONNELLY

Vice President, John Donnelly & Sons
Outdoor Advertising

A. EMMET LOGUE

President and Treasurer
Charles Logue Building Company

DONALD FALVEY

Treasurer and Secretary
Massachusetts Bonding and Insurance
Company

PATRICK F. McDONALD

President, P. F. McDonald & Company
Iron and Steel Mills

PATRICK A. O'CONNELL

President, E. T. Slattery Company

JOSEPH H. SHEEHAN

Examiner

Reconstruction Finance Corporation

ARTHUR O'KEEFE

President, First National Stores, Inc.

GEORGE C. SHIELDS

President and Treasurer

Shields Foundry Company

CHARLES J. O'MALLEY

Treasurer, O'Malley Associates

President, O'Malley Advertising
& Selling Co.

EDWARD WATSON SUPPLE

Cashier

The Merchants National Bank of Boston

WILLIAM J. O'SULLIVAN

Treasurer, United Corporation
of Massachusetts

JOHN FRANCIS TINSLEY

President and General Manager

Crompton & Knowles Loom Works
President, Associated Industries of
Massachusetts

JAMES V. TONER

President

Boston Edison Co.

VINCENT P. ROBERTS

Member of Firm

V. P. Roberts & Company
Wool Dealers

JAMES A. WALSH

Treasurer, Universal Textile Corporation

THOMAS F. SCANLAN

Member of Firm

V. P. Roberts & Company
Wool Dealers

EDWARD F. WILLIAMS

Resident Manager

American Woolen Company, Inc.

THE FACULTY

RAYMOND J. AHERNE, A.B., A.M.

Instructor in Economics

GAETANO T. ANTICO, A.B., M.Ed.

Instructor in Spanish

LT. COL. GEORGE A. BALDRY, U.S.A., A.B.

Asst. Professor of Military Science

MAJOR PAUL T. BANKS, U.S.A., A.M.

Instructor in Military Science

LEONARD J. BISBING, B.S., M.S.

Associate Professor of Economics and Statistics

PAUL A. BOULANGER, PH.D.

Professor of German

GERARD M. BRANNON, A.B., A.M., M.B.A.

Instructor in Economics

JOHN J. BRENNAN, JR., B.S., B.A., M.P.A.

Instructor in Management

FREDERICK T. BRYAN, B.S., M.C.S., M.B.A.

Associate Professor of Marketing

JOHN F. BYRNES, B.B.A., A.M.

Associate Professor of Management

ROBERT J. CAHILL, A.B., A.M.

Instructor in German

KENNETH A. CAREY, A.B., LL.B.

Associate Professor of Law

WILLIAM A. CARITO, B.S.

Instructor in Mathematics

THOMAS J. CICCHINO, A.B., M.B.A.

Instructor in Finance and Management

REV. PATRICK H. COLLINS, S.J., A.B., A.M.

Professor of English

WILLIAM J. COLLINS, JR., A.B., M.B.A.

Assistant Professor of Accounting

JOHN C. CONWAY, A.B., A.M.

Instructor in French

JAMES R. CURTIN, A.B., A.M.

Instructor in English

JOSEPH E. DEVINE, A.B., M.B.A.

Instructor in Marketing

PAUL DEVLIN, A.B., M.B.A.

Instructor in Accounting

REV. JOHN D. DONOGHUE, S.J., A.B., A.M., S.T.L.

Instructor in Religion

REV. EDWARD T. DOUGLAS, S.J., A.B., A.M.

Professor of Religion

JOHN J. DRUMMEY, JR., A.B., M.B.A., LL.B., C.P.A.

Professor of Accounting and Finance

REV. ALEXANDER G. DUNCAN, S.J., A.B., A.M., S.T.L.

Associate Professor of Psychology

VINCENT F. DUNFEY, A.B., A.M.

Instructor in Mathematics

REV. THOMAS A. FAY, S.J., A.B., A.M.

Assistant Professor of Mathematics

REV. THOMAS P. FAY, S.J., A.B., A.M., S.T.L.

Assistant Professor of Religion

REV. THOMAS B. FEENEY, S.J., A.B., A.M.

Associate Professor of English

REV. FRANCIS FLAHERTY, S.J., A.B., A.M., Ph.D.

Professor of Psychology

ARTHUR L. GLYNN, LL.B., M.B.A.

Instructor in Accounting and Taxes

OWEN A. HANLEY, A.B., A.M.

Assistant Professor of Spanish

REV. MARTIN P. HARNEY, S.J., A.B., A.M.

Professor of History

VINCENT A. HARRINGTON, A.B., M.B.A.

Instructor in Accounting

THOMAS J. HAZLETT, B.S.Ed., M.Ed.

Instructor in Spanish

WILLIAM B. HICKEY, A.B., M.Ed., LL.B.

Instructor in Law

REV. JOHN H. HUTCHINSON, S.J., A.B., A.M., Ph.D.

Professor of Philosophy and Religion

FRANCIS G. LEE, A.B., LL.B., A.M., C.P.A.

Associate Professor of Accounting

REV. WILLIAM J. LEONARD, S.J., A.B., A.M., S.T.L.

Associate Professor of English

COL. JAMES M. LEWIS, U.S.A., B.S.

Professor of Military Science

CLARENCE E. LONG, A.B., A.M.,

Instructor in English and French

REV. JOHN A. MCCARTHY, S.J., A.B., A.M., S.T.L.

Associate Professor of Psychology

FRANCIS J. McDERMOTT, A.B., A.M.

Assistant Professor of English

HENRY P. McDONALD, A.B., A.M.

Instructor in Marketing

REV. PAUL J. McMANUS, S.J., A.B., A.M.

Assistant Professor of German

PATRICK J. MOYNIHAN, A.B., C.P.A.

Assistant Professor of Accounting

REV. JOHN A. O'BRIEN, S.J., A.B., A.M., Ph.D.

Professor of Ethics and Religion

PAUL D. PASQUINE, B.S., M.S.

Instructor in Mathematics

REV. JOSEPH F. QUANE, S.J., A.B., A.M.

Assistant Professor of Philosophy

JOHN J. RYAN, A.B.

Assistant Professor of English

REV. THOMAS E. SHORTELL, S.J., A.B., A.M., S.T.L.

Associate Professor of Ethics

REV. JAMES D. SULLIVAN, S.J., A.B., A.M., S.T.L.

Assistant Professor of Ethics

LUCIEN J. VALLEE, A.B., A.M.

Instructor in Economics

VINCENT P. WRIGHT, B.S.

Assistant in Economics

RAYMOND A. WILEY, A.B., A.M.

Instructor in German

HISTORICAL STATEMENT

Boston College is one of the twenty-seven colleges and universities in the United States conducted by the Society of Jesus. The university traditions of Boston College are the product of four centuries of educational idealism and practical experience of the Society of Jesus which, since its foundation in 1534 by Ignatius Loyola, has established and conducted institutions of higher learning in all parts of the world.

On March 31, 1863, a charter was issued to the Trustees of Boston College by the Massachusetts State Legislature empowering the College to grant all degrees accustomed to be granted by Colleges in the Commonwealth, with the exception of degrees in Medicine.

An amendment to the Charter, passed on April 1, 1908, when the transfer of the College to its new location in Newton was being planned, changed the legal name of the Corporation, granted the power to confer Medical Degrees, and removed the limitation as to endowment contained in the original document.

To the original College of Arts and Sciences, other schools have been added in recent years. An Extension School, now the College of Arts and Sciences Intown, was begun during the presidency of Father Lyons, and a Graduate School under the administration of Father Devlin. Graduate School courses are conducted at University Heights, and the College of Arts and Sciences Intown is located at 126 Newbury Street, in Boston.

In 1927, two private Houses of Study, conducted by the Society of Jesus for the training of its own members, one at Shadowbrook, in Lenox, known as the College of Liberal Arts in Lenox, and the other at Weston College, Weston, a school of Literature, Philosophy, Science and Theology, were affiliated with Boston College and the courses given in both institutions were approved as courses leading to academic degrees.

During the presidency of Father Dolan, a school of Law was opened in September, 1929. Rev. Louis J. Gallagher, S.J., who had succeeded Father Dolan as President, perfected a plan for the opening of a school of Social Work. This school began its sessions in September of 1936. Its classes are being conducted at 126 Newbury Street, Boston.

During the year 1946, two new schools increased the rapidly expanding influence of Boston College, the Institute of Adult Education, and the School of Nursing. Both schools are located at the Intown Centre, 126 Newbury Street, Boston.

THE COLLEGE OF BUSINESS ADMINISTRATION

Rev. William J. McGarry, S.J., succeeded Father Gallagher as President, July 1, 1937. During the following year the Diamond Jubilee of the

College was observed. Seventy-five years had elapsed since the granting of the Charter to the Trustees of Boston College by the Massachusetts State Legislature. In the early spring of the Jubilee Year, Father McGarry announced the opening of a new department of the Greater Boston College, the College of Business Administration. The curriculum of the new school includes all courses in Philosophy, Ethics and Religion which are given in the traditional A.B. course, as well as the courses in English, Mathematics, Modern Language and History which are of cultural value in rounding out the complete scholar. To these Liberal Arts studies are added in planned proportion the courses in Business Economics, so that a balance is preserved between those two divisions of studies not only in their entirety, but also in each year of the undergraduate period. Upon the successful completion of this course the degree of Bachelor of Science in Business Administration is conferred.

The first Freshman Class was opened in September of 1938 at the Boston College Intown Centre, 126 Newbury St., Boston. Within two years the Intown Centre proved to be inadequate and the rapidly growing College of Business Administration was transferred to the College campus at University Heights for the opening of the fall term in September, 1940. Classes have been conducted in Cardinal O'Connell Hall. This latest addition to Boston College buildings is of Tudor design, overlooking ten acres of property adjoining the Campus, and is the gift of His Eminence, the late William Cardinal O'Connell, Archbishop of Boston.

In September, 1948, the College of Business Administration will occupy the new building now under construction on the main campus. Well equipped lecture halls, library stacks and ample reference reading rooms, laboratory facilities and conference rooms will provide the ideal functional efficiency needed in the further development of the College of Business Administration. The new building is of Collegiate Gothic design, harmonizing beautifully with the present group of Boston College buildings so aptly characterized as "one of the greatest artistic features of Massachusetts, even of the United States."

Entrance To Law School

The program of studies in the College of Business Administration is so arranged that any regularly matriculated student who fully meets secondary school and other entrance requirements for the degree course may qualify for admission to the Boston College Law School. A minimum of two years of College work is required for this qualification.

Students who desire to enter any school of law other than that of Boston College should communicate with authorities of that school concerning admission requirements.

University Affiliations

Boston College is affiliated with the Jesuit Educational Association, the National Catholic Educational Association, The American Council on Education, The Association of American Universities, The Association of American Colleges, The New England Association of Colleges and Secondary Schools, The American Association of Collegiate Registrars, the Regents of the University of the State of New York, the Jesuit Educational Association, The Council on Legal Education, The Association of American Law Schools and The American Association of Schools of Social Work.

System of Education

The system of education followed at Boston College is similar to that of all colleges of the Society of Jesus. It is based upon the "Ratio Studiorum" or "Jesuit Plan of Studies," which is a code of laws, precepts and instructions for the guidance of officials directing a college and of professors and instructors in the classrooms. This system has as its purpose the full and harmonious development of all that is distinctively human in man. It does not consist, therefore, of mere instruction or the accumulation of knowledge, but rather it is that complete formation which aims to develop side by side the moral and intellectual faculties of the student. To improve the memory, to discipline the understanding, to strengthen the will, to refine the feelings, to cultivate the taste and form the manners,—this is the objective and the result of this proper development of all the human faculties is culture.

In her College of Business Administration, Boston College has formulated a program of studies which rests firmly upon this traditional Jesuit system of education. Such instruments of education, that is, such studies are chosen as will effectively further that end. These studies are chosen, moreover, only in that proportion and in such numbers as are sufficient and required. It is obvious that there is a real need in the business world of today for men of true culture, men who have received a threefold equipment, namely the moral training so necessary for men of Christian character, the cultural training so necessary for men of intelligence and refinement, the specialized technical training so necessary for leaders in the complicated economic systems of the modern state.

Therefore the College of Business Administration gives a position of honor to those instruments of culture, Languages, History and Philosophy. Languages and History have always been held in esteem as leading factors in education. They are, truly, manifestations of spirit to spirit, and by their study and for their acquirement the whole mind of man is brought into widest and subtlest play.

In order that the student may perfect his study by a deeper insight into the fundamental causes and ultimate reality of things, a complete course of Scholastic Philosophy is given. The pursuit of this course of

philosophy leads to a broadening of intellectual vision and a strengthening of moral training that are in accord with the universal principles of human knowledge and established laws of human conduct. In the final stage of collegiate development the student is thus enabled to exercise the powers of keen analysis and self-criticism, to apply to the practical problems of life the faculties of memory and imagination which have been developed by the study of Literature and History.

Naturally, the major part of the curriculum in the College of Business Administration is devoted to the subjects of business economics, but this according to a definite plan and *keeping always in mind the principle of unity which is of such prime importance in education*. During the first two years the student is required to follow a prescribed course of study, thus securing the broad foundation upon which to base the more technical courses offered in the last two years. The executive or managerial point of view is stressed in the advanced courses in labor, production, marketing, finance and accounting. The purpose of the training is to aid the student in developing his ability to identify and to solve business problems; to adjust his business practices to changing social and economic situations. Boston College hopes to prepare young men to become efficient leaders of the future. Hence it will present and illustrate such sound principles of management as are applicable to both big business and small business. Large-scale business has come to stay. On the other hand there are industries and situations which still call for the small business. If these small-scale businesses are to be operated with profit to the owner and with satisfactory service to the public, it is imperative that sound principles of business administration be applied to them. Such a plan of education certainly will not displace practical experience, but it should supplement and strengthen it by shortening the period of apprenticeship otherwise necessary and by giving a broad and thorough knowledge of the major divisions of business administration.

By such a well-balanced program of professional and cultural subjects, supplemented by an equally complete training in Christian morality and Religion, does Boston College, through her College of Business Administration, hope to train for the various fields of business activity, young men who will prove to be not only competent, but also upright and God-fearing, the genuine business man.

RELIGIOUS TRAINING

In the admission of students, no discrimination is made on the ground of religious belief. Students who are not of the Catholic Faith will be exempt from attendance at religious exercises conducted by the College and at the courses of instruction which deal with the Evidences of Religion, unless such students freely choose to be present at these exercises and classes.

The Religious Training at Boston College consists first of all in a general and all-pervading background against which are projected all the

individual elements which make the College course; it is an atmosphere which surrounds and permeates the College life; it is a subtle influence born of the power of associations and example, of the persistent presentation of noble motives and high ideals, of the kindly admonition, correction, guidance, instruction and exhortation of a body of teachers who are themselves thoroughly grounded in the highest form of religious culture through a life led according to lofty principles of asceticism.

This Religious Training also takes the form of religious instruction given during class periods which form an integral element of the curriculum. The College authorities believe that religious truths form a body of doctrines which are definite and certain and which may be taught and studied with as much exactness as Language or Philosophy and as scientifically as other branches of human knowledge. Hence the study of Religion is required and the courses in the Evidences of Religion are conducted as ordinary lecture courses with class recitations, repetitions and examinations. The subject-matter of these courses is so arranged that during the four years college course, the student covers the entire cycle of Catholic dogmatic and moral teachings.

This religious instruction is supported by various religious activities and practices which may be classed as spiritual extra-curricular activities. The League of the Sacred Heart and its attendant devotions are encouraged. Sodalities of the Blessed Virgin foster that devotion to the Mother of God which is youths' safeguard in adolescence. The Mission Crusade serves to help the struggling missions in foreign lands, and to develop in the students the spirit of charity and self-sacrifice towards others who are spiritually less favored. All students are required to make an annual Retreat, and an additional special Retreat for Seniors is conducted each year just before Commencement. The frequent use of the Sacraments of Penance and Holy Eucharist, the twin means divinely planned to safeguard and strengthen the human soul against evil, should be an important item in the moral life of a Catholic young man, and nowhere is it more earnestly advised or insisted on than in a Jesuit College.

STUDENT COUNSELLOR

In the College of Business Administration a Priest of the Faculty is appointed as Counsellor or Advisor of the students, and in this capacity he devotes his time to the interests of the students. It is his duty to advise the students, not only in those matters that pertain to their spiritual well-being, but in others also, proffering whatever direction may be required with regard to studies and all other intimate and personal matters.

PREPARATORY SCHOOL

It is one of the decided advantages of the system followed in this college that the student may make his preparatory studies at Boston

College High School. In addition to the moral influence thus gained, this secures a uniform and homogeneous course of teaching and training. The result of such a course of study is a continuous and normal development of the mental faculties along well-defined lines and the possession of a clear and coherent system of principles upon which any special course may afterwards safely rest.

THE BOSTON COLLEGE LIBRARIES

One of the principal factors in the intellectual life of the students at Boston College is the Library.

The Library's first service is to the faculty and student body at the College. Members of the College of Business Administration, the College of Arts and Sciences Intown, Law School and School of Social Work draw upon its resources, as do many students of other Colleges, Catholic and non-Catholic, not only in and about Boston, but from other sections of the country. The Summer School, offering seventy courses of study, makes constant demands on the material at its disposal.

The special Library of the College of Business Administration provides adequate opportunity for reference and research work. This Library is in Cardinal O'Connell Hall and contains a large number of special business journals, selected business surveys, and an excellent selection of trade and economic periodicals. Standard works in all phases of business activity are available for both reference and circulation. The Library has also collected the annual reports, prospectuses and letters to stockholders from some 7,000 corporations. This material is segregated and housed in the Business Records Room where it is easily available to students for reference work.

THE COLLEGE OF BUSINESS ADMINISTRATION

The Academic Year

The academic year is divided into two semesters of approximately sixteen weeks each.

The following is the list of the ordinary holidays which are granted during the course of the year:

November 1, Feast of All Saints; December 8, Feast of the Immaculate Conception; Ascension Thursday; Christmas and Easter vacations; October 12, Columbus Day; November 11, Armistice Day; Thanksgiving Day; February 22, Washington's Birthday; April 19, Patriot's Day; May 30, Memorial Day.

Special holidays may be granted at the discretion of the authorities of the College.

VOCATIONAL GUIDANCE AND PLACEMENT

The College of Business Administration offers assistance to students and graduates in solving the problem of employment both during their college course and afterwards. The Placement Office helps them in obtaining information about the nature and requirements of various business and industrial occupations as well as educational and professional positions. It also endeavors to learn of specific opportunities for permanent employment in these fields.

While the selection of a business position and the choice of a career must be left to the individual, the Office has information which enables it to assist the applicant in making an intelligent choice. Students are advised to avail themselves of the opportunities for guidance which will be given at regular intervals.

EDUCATIONAL GUIDANCE

Boston College, realizing that individual adjustment to college life and work is for most students a difficult task, offers educational assistance and direction to her students both in the selection of the courses most valuable to them and in the mastery of the courses selected. In doing this it maintains an educational guidance office with a director of guidance in charge who acts as chairman for a group of professors assigned to this work. The central office by means of interviews, tests and a study of the high school records endeavors to obtain knowledge of the interests, the scholastic background and the general and specific abilities of each stu-

dent. A specific testing service is maintained for this purpose. The findings of this office are in turn handed over to the committee in charge of guidance. Each professor of this committee is allotted a definite group of students who are required to visit him at definite times during the school year with the understanding that the students may go to him freely at other times. Each counsellor is supplied with data on the student's interests, aptitudes, present achievement and personality traits. Equipped with this information the counsellor is able to aid the student in pursuing his college course more successfully. In addition, instruction in how to study, use the library, and do research work are given individually and by means of printed material and lectures.

ORIENTATION WEEK

The first week of the scholastic year for Freshmen is known as "Orientation Week." During that time general lectures on curricula and extra-curricula activities are given by members of the faculty.

COLLEGE ORGANIZATIONS

Besides the traditional class-room matter and methods, there has always been at Boston College, as at all Jesuit institutions, sedulous care paid to those other activities so important in the development of youth, which are only coming to be recognized today in so many other places under the name of "Extra-curricular activities." In the last analysis, all these activities are but a development of and a supplement to the courses of study in the regular curriculum, providing an opportunity for certain profitable academic exercises which cannot be conveniently attempted in ordinary class work. As such, they were outlined as long ago as 1599 in many places of the Jesuit "Ratio Studiorum," especially under the heading of "Academies," and activities of this nature have always been a notable feature of Jesuit education.

A description of all Extra-curricular activities may be found in the Student Hand Book.

REGULATIONS

The daily classes and lecture periods begin at 9.20 A.M., at which time all students must be in their respective classrooms. No student may be admitted to class after the signal for the beginning of class has been given.

No student may be excused from any class unless he has the explicit permission of the Dean of the College.

Credit for a course will not be allowed if the record of attendance shows that the student has been present at less than 90% of the number of periods assigned for that course during each semester. In case of absence for a prolonged period due to illness or some other compelling cause, the application of this regulation may be modified by the Council on Standards upon the recommendation of the Dean; but in no case will more than twenty days of absence in either semester be allowed.

SCHOLASTIC AND DISCIPLINARY REGULATIONS

Scholastic and Disciplinary Regulations are contained in the Student Hand Book which is given to every student on Registration Day.

ENTRANCE REQUIREMENTS

General Statement

The administration of the Requirements for Admission to the College of Business Administration of Boston College is in the hands of the Director of the Board of Admissions. The executive details are administered by the Dean and the Registrar of the College, who will gladly furnish application blanks and all desired information to prospective candidates, parents and Secondary Schools. Application on the form supplied by Boston College must be filed with the Registrar of the College of Business Administration.

An application fee of five dollars is required of all candidates for Boston College.

All applicants for admission to the College of Business Administration must ordinarily have successfully completed four (4) years of study in an approved Secondary School; the studies taken in Secondary School must include a sufficient amount of the branches of study which the College recognizes for admission; the applicants must present evidence of graduation and of honorable dismissal from the authorities of the school or college which they last attended; they must also present evidence testifying to their good moral character and their general capability to follow the courses at the College of Business Administration of Boston College and live up to the standards which the College exacts of its students.

SECONDARY SCHOOL UNITS REQUIRED

For the Courses of Bachelor of Science
in Business Administration

Fifteen units are required for admission to the College of Business Administration.

I. English, four units; Algebra, one unit; Plane Geometry, one unit; Modern Language, two units, (students lacking entrance units in Modern Language may begin a language in Freshman year but they must continue it through Junior year. Candidates who cannot present entrance units in Modern Language may substitute credit in the other subjects listed as entrance units, subject to the approval of the Board of Admissions).

Total 6 or 8.

II. Two or more units from the following groups: Latin, Science (Chemistry, Physics, Biology), Social Sciences.

Total 2.

III. In addition to the units required under numbers I and II a sufficient number of units to make a total of fifteen must be offered.
cf. page 24

Total 5 or 7.

Subject to the conditions stated above under entrance requirements, the following units are necessary for admission.

English	4
Algebra	1
Plane Geometry	1
Latin, Science, Social Sciences	2
Modern Language	2
Other Subjects	5
	<hr/>
	15

Intermediate and elementary Modern Language courses are offered in French, Spanish, Italian and German. Intermediate courses pre-suppose at least two years of secondary school preparation in the language. Students who have had two years of preparation in a Modern Language and wish to continue the study of this language must take the intermediate courses. It is permissible for students who have had two years of high school preparation in a Modern Language to discontinue the study of this language and to begin the study of another at Boston College. The elementary course may not be taken in any language in which the student has had two years of secondary school preparation.

LIST OF SECONDARY SCHOOL UNITS ACCEPTABLE

For Admission to the College of Business Administration

	Units		Units
English I (Grammar and Composition)	2	Intermediate French	1
English II (Literature)	2	Elementary German	2
Ancient History	1	Intermediate German	1
American History	1	Elementary Italian	2
English History	1	Intermediate Italian	1
American History and Civil Government	1	Elementary Spanish	2
European History	1	Intermediate Spanish	1
World History	1	Elementary Algebra	1
Modern History	1	Intermediate Algebra	1
Medieval History	1	Commercial Arithmetic	1
Civil Government	1/2	Plane Geometry	1
Problems of Democracy	1	Solid Geometry	1/2
Latin (Elementary)	1	Plane Trigonometry	1/2
Latin (Caesar)	1	Chemistry	1
Latin (Cicero)	1	Physics	1
Latin (Virgil)	1	Biology	1
Greek (Elementary)	1	Botany	1
Greek (Xenophon's Anabasis)	1	Zoology	1
Greek (Homer's Iliad)	1	Economics	1
Elementary French	2	Astronomy	1
		Elementary Science	1
		Law	1
		Social Studies	1

The College also recognizes for admission "units" offered in other branches of study not mentioned in the foregoing list. However, it is required for recognition of these subjects that they be recognized by the Secondary School as credits towards graduation.

SCHOLARSHIP EXAMINATIONS

Each year the College of Business Administration awards a number of scholarships by competitive examinations.

Only those who would otherwise be fully certified can qualify for the Competitive Scholarship Examinations.

All scholarship candidates must fulfill all the requirements for admission to Boston College as outlined in this Bulletin.

No consideration will be given to preliminary examinations in determining the awards. All examinations must be taken the same year.

ENTRANCE EXAMINATIONS

All applicants for admission to the College of Business Administration, in addition to satisfying the general credit requirements already mentioned must receive passing grades in the Boston College Entrance Examinations.

If the secondary school record of a candidate meets with the approval of the Board of Admissions, notice will be sent to him permitting him to take the examinations.

Entrance Examinations for classes beginning in September, 1948, will be held on April 17, 1948. All applications must be on file with the Registrar not later than April 1, 1948.

The College of Business Administration Entrance and Scholarship Examinations for 1948 will embrace a series of objective tests in the required subjects. These tests will be suited to secondary school curricula and will be so planned as to measure achievement and aptitude.

Examinations will be given in the following subjects: Elementary Algebra, Plane Geometry, English, U. S. History, Aptitude Test.

REGULATIONS FOR EXAMINATIONS

1. Upon notification of the approval of the candidate's application by the Board of Admissions, the Registrar will forward to the applicant cards which will admit him to the examinations.

2. All candidates must appear at the time specified for the examination.

3. No books or papers, other than the official examination books, are to be used in the examination room. The possession of any book, paper, or any unofficial material by a candidate will debar the candidate not only from the particular examination, but also from all other examinations conducted by Boston College.

ADMISSION TO ADVANCED STANDING

A candidate seeking to transfer to Boston College from another college of approved standing should apply in writing to the Registrar of Boston College. At the same time he should have forwarded to Boston College from the Registrar of the college last attended an official transcript of the subjects taken at that college. This done, he will be informed in writing of the action of the College in his regard.

ANNUAL EXPENSE REQUIREMENTS

The payment of Tuition, Student Activities, Library and Registration Fees, is to be made by mail or in person, not later than the days assigned on the bill, which is mailed to the individual student about two weeks before the day assigned. Freshmen and other new students receive their first bills at the time of registration.

Bills as rendered are:

- (1) First Quarter—due on entrance.

Tuition: \$87.50.

With this quarter is also paid one-quarter of the Student Activities Fee (\$6.00), one-quarter of the Library Fee (\$2.50) and one-quarter of the Accounting Laboratory Fee (\$2.50).

At this time the Registration Fee is also paid: for Upper Classmen, \$1.00; for Freshmen and New Students, \$5.00.

Total: for Upper Classmen \$99.50, for Freshmen and New Students, \$103.50.

- (2) Second Quarter—due at the end of the first quarter.

Tuition: \$87.50.

With this quarter is also paid one-quarter of the Student Activities, Library and Accounting Laboratory Fees (\$11.00). Total: \$98.50.

- (3) Third Quarter—due at the end of second quarter.

Tuition: \$87.50.

Also one-quarter of the Student Activities, Library and Accounting Laboratory Fees, \$11.00.

Total: \$98.50.

- (4) Fourth Quarter—due at the end of the third quarter.

Tuition: \$87.50.

Also one-quarter of the Student Activities, Library and Accounting Laboratory Fees, \$11.00.

Total: \$98.50.

This arrangement does not prevent students from making payments half-yearly or yearly in advance if they wish to do so.

No student will be allowed to enter any class until his Class Card, which is issued at the Dean's Office on arrival, has been countersigned by the Treasurer, indicating that all financial matters have been satisfactorily adjusted.

Holders of Scholarships are not exempt from the payment of Registration, Student Activities, Library and Laboratory Fees.

No refund of the Quarterly Tuition will be made after the expiration of the first week of the Quarter.

The "Student Activities" Fee subsidizes expenses incident to the conduct of various extra-curricular activities, entitles the student to subscriptions for the "Stylus" and the "Heights," to the usual athletic reductions during the football and baseball seasons, and to a ticket of admission to the annual College Concerts, the annual College Play and to various extra-curricular lectures provided by the College authorities.

SUMMARY OF ANNUAL EXPENSE REQUIREMENTS

General Fees

Application Fee	\$ 5.00
Acceptance Deposit (not refundable)	25.00
Registration—upper classes (not refundable)	1.00
Registration—new students (not refundable)	5.00
Tuition—payable quarterly in advance	350.00
Student Activities—payable quarterly with tuition	24.00
Library—payable quarterly with tuition	10.00

Special Fees

Absentee Test	3.00
Condition and Absentee Examinations	5.00
Deficiency Course	20.00
Certificates, Marks, etc.	1.00
Accounting Laboratory—payable quarterly	10.00
Graduation	10.00

PAYMENT OF BILLS

It is recommended that payment of tuition, etc., be made by check or by Postal Money Order.

Checks should be made out for the proper amount of tuition and fees. Since personal checks will not be cashed, any surplus over the proper amount for tuition, fees, etc., will not be refunded.

N. B. Business with the Treasurer will be transacted only during office hours: Daily, 9.00 A. M. to 4.00 P. M.

Saturdays, 9.00 A.M. to 12.00 M.

GENERAL DESCRIPTION OF CURRICULUM

REQUIREMENTS FOR DEGREE

The College of Business Administration offers a four-year undergraduate curriculum which leads to the academic degree of Bachelor of Science in Business Administration. The Jesuit system of education is based frankly on the fact that genuine education demands throughout the supervision and control of trained, experienced educators, and is not a thing to be regulated by the inexperienced student himself. Therefore the studies which have been found to be the best instruments for imparting this general education are prescribed throughout the course with proper attention given to concentrated work in technical business subjects.

Accordingly the young High School graduate who wishes to matriculate at the College of Business Administration will enter upon a four-year college curriculum which falls into two natural divisions. The first of these, namely his Freshman and Sophomore years, consists of prescribed courses in which he will obtain the necessary foundation upon which to build the more specialized courses of his Junior and Senior years. During these first two years, the student will acquire the necessary cultural background from his studies in English Literature, Modern Language, History, Mathematics, Government and Religion, while the fundamental principles of Business will be provided in courses of Accounting, Marketing, Management, Economic Resources and the Principles of Economics.

Near the end of the Sophomore year, each candidate for the degree must select, with the aid of his faculty adviser, a field of concentration or a major in business which he will follow during his junior and senior years. The requirements of the major are: (a) 24 semester hours of instruction in the chosen field; (b) 12 semester hours' credit in a field allied to the major; (c) assigned reading or investigation in both the major and allied fields; (d) a thesis of approximately 3000 words on a topic related to the major to be prepared during the senior year. The topic for the thesis must be approved by the Department Head and must be submitted before April 1st.

Seniors may also choose, with the approval of the Dean, a limited number of electives.

During these last two years the student will continue his study of Religion and add the crowning achievement of the Jesuit curriculum, Scholastic Philosophy, with its departments of Dialectics, Epistemology, Cosmology, Psychology, Ethics and Natural Theology.

Accounting

The curriculum for students majoring in Accounting is designed primarily to meet the educational requirements fixed by the laws of various states for those who intend to practice as Certified Public Accountants. The subjects covered in the American Institute of Accountants examination form the basis of the accounting course.

Public accounting is a recognized profession and offers excellent opportunities to individuals who are adequately prepared. It is difficult to enumerate the qualifications for success in this field. In addition to a thorough training in accounting and related subjects, some of the more important specific qualifications are: a natural aptitude for figures, analytical ability, good judgment, tact, an agreeable personality and the ability and the willingness to work under pressure.

While the Accounting courses have been planned primarily for those who intend to enter public practice, they have inestimable value for those who seek entrance into any field of business activity. In fact, a knowledge of accounting is a prerequisite for success in any field of commercial endeavor. Good accounting not only records the story of success or failure but warns of dangers ahead and points the way to successful operations.

In recent years, business organizations have augmented their accounting personnel to meet the increased demands for accounting information on the part of management and various governmental bodies. Various federal and state departments likewise employ a large number of trained accountants. Though the work in these fields is highly specialized, a thorough basic training in accounting is an absolute necessity.

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

MAJOR IN ACCOUNTING*

<i>Freshman Year</i>	<i>1st Sem.</i>	<i>2nd Sem. Yr.'s Cred.</i>	
English 1-2	3 hrs.	3 hrs.	6
Modern Language	3 hrs.	3 hrs.	6
Religion 1-2	2 hrs.	2 hrs.	2
History 1-2	3 hrs.	3 hrs.	6
Ac. 1-2 Elementary Accounting	3 hrs.	3 hrs.	6
Math. 3-4 College Math.	3 hrs.	3 hrs.	6
Law 1-2	2 hrs.	2 hrs.	4

 36

<i>Sophomore Year</i>	<i>1st Sem.</i>	<i>2nd Sem. Yr.'s Cred.</i>	
English 21-22	3 hrs.	3 hrs.	6
Modern Language	3 hrs.	3 hrs.	6
Religion 21-22	2 hrs.	2 hrs.	2
Ac. 21-22 Intermediate Accounting	3 hrs.	3 hrs.	6
Mk. 21-22 Principles of Marketing	4 hrs.	0 hrs.	4
Ec. 21-22 Principles of Economics	3 hrs.	3 hrs.	6
Ec. 23-24 Economic Geography	2 hrs.	2 hrs.	4
Mg. 21 Industrial Management	0 hrs.	4 hrs.	4

 38

<i>Junior Year</i>	<i>1st Sem.</i>	<i>2nd Sem. Yr.'s Cred.</i>	
Philosophy 41-42-43-44	6 hrs.	6 hrs.	10
Religion 41-42	2 hrs.	2 hrs.	2
Stat. 41-42 Business Statistics	3 hrs.	3 hrs.	6
Law 51-52	2 hrs.	2 hrs.	4
Fn. 41-42 Money and Banking	3 hrs.	0 hrs.	3
Fn. 43 Corporate Finance	0 hrs.	3 hrs.	3
Ac. 51-52 Advanced Accounting	2 hrs.	2 hrs.	4
Ac. 53-54 Cost Accounting	2 hrs.	2 hrs.	4

 36

<i>Senior Year</i>	<i>1st Sem.</i>	<i>2nd Sem. Yr.'s Cred.</i>	
Thesis in Major			
Philosophy 101-102-103-104	4 hrs.	4 hrs.	6
Philosophy 105-106	4 hrs.	4 hrs.	6
Religion 101-102	2 hrs.	2 hrs.	2
Administrative Policies & Practices 101	2 hrs.	0 hrs.	2
Ac. 101-102 Accounting Problems	3 hrs.	3 hrs.	6
Ac. 111-112 Auditing	2 hrs.	2 hrs.	4
Ac. 117-118 Taxes	2 hrs.	2 hrs.	4
Ac. 119-120 Current Trends	1 hr.	1 hr.	2

 32

* This schedule of courses is subject to change at the discretion of the Dean and his Advisory Committee.

Marketing Management

In choosing a career in business there are two broad classifications to consider, production and marketing. Marketing functions encompass the problems of gathering raw materials from the extractive industries, distributing them to manufacturers, redistributing semi-processed goods for further manufacturing and, finally, seeing the finished product through to its consumer. Thus, marketing precedes and follows production. The distribution of commodities has always been of primary importance in our society of free enterprise for it is vital to every business and touches the life of each community. Manufacturing efficiency improved steadily during the war years, while Marketing efficiency, because of necessary controls, stood still. Now it is essential that Marketing efficiency be brought up to its proper level. Since this can be accomplished only by men well educated in the field, Marketing offers a wide variety of promising careers.

Preparation in the College of Business Administration for a career in Marketing is carried on in the manner of the professional school. The methods of work, the standards of achievement and the courses in this "major" deal with the realistic problems of modern business. The classroom and laboratory are combined in the conduct of courses. The actual problems upon which executives have had to render decisions are used as cases to illustrate modern technique and to train men in the realities of Marketing Management.

The talents to be utilized in the field are indicated by the occupational divisions: the analyst, the sales manager, the merchandising expert, the specialists in advertising and the salesman. The topics studied cover the field in breadth and with considerable penetration. They include the problem of how to find prospective customers, how many of them there are and what they need or can use and how they might best be approached. The channels of distribution, the various facilities, services and agencies which might be used are among the subjects covered. The analysis of data, the principles and techniques involved in the organization and control of a sales force, the nature and the use of advertising, and the problems peculiar to retailing are discussed and mastered. There are many positions requiring abilities and temperaments other than those particularly adapted to the work of selling.

The objective of the Major in Marketing is to point the way to an executive position and a successful career. The field is broad, the need for ability is urgent and the rewards are great for those who will live the lesson exemplified by the Parable of the Talents.

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

MAJOR IN MARKETING*

<i>Freshman Year</i>	<i>1st Sem.</i>	<i>2nd Sem. Yr.'s Cred.</i>	
English 1-2	3 hrs.	3 hrs.	6
Modern Language	3 hrs.	3 hrs.	6
Religion 1-2	2 hrs.	2 hrs.	2
History 1-2	3 hrs.	3 hrs.	6
Ac. 1-2 Elementary Accounting	3 hrs.	3 hrs.	6
Math. 3-4 College Math.	3 hrs.	3 hrs.	6
Law 1-2	2 hrs.	2 hrs.	4
			<hr/>
			36
<i>Sophomore Year</i>	<i>1st Sem.</i>	<i>2nd Sem. Yr.'s Cred.</i>	
English 21-22	3 hrs.	3 hrs.	6
Modern Language	3 hrs.	3 hrs.	6
Religion 21-22	2 hrs.	2 hrs.	2
Ac. 21-22 Intermediate Accounting	3 hrs.	3 hrs.	6
Mk. 21-22 Principles of Marketing	4 hrs.	0 hrs.	4
Ec. 21-22 Principles of Economics	3 hrs.	3 hrs.	6
Ec. 23-24 Economic Geography.....	2 hrs.	2 hrs.	4
Mg. 21 Industrial Management	0 hrs.	4 hrs.	4
			<hr/>
			38
<i>Junior Year</i>	<i>1st Sem.</i>	<i>2nd Sem. Yr.'s Cred.</i>	
Philosophy 41-42-43-44	6 hrs.	6 hrs.	10
Religion 41-42	2 hrs.	2 hrs.	2
Stat. 41-42 Business Statistics	3 hrs.	3 hrs.	6
Law 51-52	2 hrs.	2 hrs.	4
Fn. 41-42 Money and Banking	3 hrs.	0 hrs.	3
Fn. 43 Corporate Finance	0 hrs.	3 hrs.	3
Mk. 51-52 Advertising	4 hrs.	4 hrs.	8
			<hr/>
			36
<i>Senior Year</i>	<i>1st Sem.</i>	<i>2nd Sem. Yr.'s Cred.</i>	
Thesis in Major			
Philosophy 101-102-103-104	4 hrs.	4 hrs.	6
Philosophy 105-106	4 hrs.	4 hrs.	6
Religion 101-102	2 hrs.	2 hrs.	2
Administrative Policies & Practices 101	2 hrs.	0 hrs.	2
Mk. 101-102 Retailing	2 hrs.	2 hrs.	4
Mk. 103-104 Sales Management	3 hrs.	3 hrs.	6
Mk. 105-106 Marketing Research	1 hr.	1 hr.	2
Mk. 107-108 Marketing Theory	2 hrs.	2 hrs.	4
			<hr/>
			32

* This schedule of courses is subject to change at the discretion of the Dean and his Advisory Committee.

Industrial Management

The objective of the Department of Industrial Management is two-fold: (1) to provide a working knowledge of the production function of business from the point of view of the business man who is charged with the responsibility for the successful management of its organization, operation, and control; and (2) to impart an appreciation of the problems faced by top-level management and a sound philosophy that may be utilized in their solution.

The program is so constructed as to give, in logical order, the various steps covered in the manufacturing process. In his first year of concentration in this field, the Junior studies the problems involved in the procurement of materials, supplies, and equipment. He is also made cognizant of the technical aspects involved in the operation of the personnel department without, however, causing him to lose sight of the fact that the term personnel is synonymous with human beings—a concept that is emphasized throughout the program. During this year through the medium of laboratory work the student becomes familiar with some of the production techniques common to most industrial organizations, thus developing a background that will be of benefit to him in understanding more fully the technical characteristics of his other courses as well as increasing his appreciation of the problems of the people who actually work in the shop.

Thus, after the complexities involved in bringing together workers, material, and equipment have been demonstrated, the courses offered in the Senior year are designed to show how they are best coordinated. The functions of motion and time study, production control, and cost control are developed, and further stress is given to the human problems involved through a study of labor relations.

In the attainment of the second objective of the Department, namely, the acquisition of the point of view of top-management, the relationship that exists among the various functions of the business is stressed constantly. Their interdependence is never allowed to become submerged under the pressure of a weighty problem in one of the divisions that may tend to shadow its connection with the rest of the organization. Here the background developed by the student from the various courses taken during his college career is called upon and presents the opportunity to tie together the concepts that at times may have appeared to him to be isolated abstractions. The method of instruction used throughout consists primarily of cases and laboratory work thus further aiding in the development of a professional attitude on the part of the student—and this is, in reality, the goal of the program.

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

MAJOR IN INDUSTRIAL MANAGEMENT*

<i>Freshman Year</i>	<i>1st Sem.</i>	<i>2nd Sem.</i>	<i>Yr.'s Cred.</i>
English 1-2	3 hrs.	3 hrs.	6
Modern Language	3 hrs.	3 hrs.	6
Religion 1-2	2 hrs.	2 hrs.	2
History 1-2	3 hrs.	3 hrs.	6
Ac. 1-2 Elementary Accounting	3 hrs.	3 hrs.	6
Math. 3-4 College Math.	3 hrs.	3 hrs.	6
Law 1-2	2 hrs.	2 hrs.	4

36

<i>Sophomore Year</i>	<i>1st Sem.</i>	<i>2nd Sem.</i>	<i>Yr.'s Cred.</i>
English 21-22	3 hrs.	3 hrs.	6
Modern Language	3 hrs.	3 hrs.	6
Religion 21-22	2 hrs.	2 hrs.	2
Ac. 21-22 Intermediate Accounting	3 hrs.	3 hrs.	6
Mk. 21-22 Principles of Marketing	4 hrs.	0 hrs.	4
Ec. 21-22 Principles of Economics	3 hrs.	3 hrs.	6
Ec. 23-24 Economic Geography	2 hrs.	2 hrs.	4
Mg. 21 Industrial Management	0 hrs.	4 hrs.	4

38

<i>Junior Year</i>	<i>1st Sem.</i>	<i>2nd Sem.</i>	<i>Yr.'s Cred.</i>
Philosophy 41-42-43-44	6 hrs.	6 hrs.	10
Religion 41-42	2 hrs.	2 hrs.	2
Stat. 41-42 Business Statistics	3 hrs.	3 hrs.	6
Law 51-52	2 hrs.	2 hrs.	4
Fn. 41-42 Money and Banking	3 hrs.	0 hrs.	3
Fn. 43 Corporate Finance	0 hrs.	3 hrs.	3
Mg. 52 Purchasing	3 hrs.	0 hrs.	3
Mg. 53 Personnel Management	0 hrs.	3 hrs.	3
Mg. 55-56 Industrial Engineering Lab.	2 hrs.	2 hrs.	2

36

<i>Senior Year</i>	<i>1st Sem.</i>	<i>2nd Sem.</i>	<i>Yr.'s Cred.</i>
Thesis in Major			
Philosophy 101-102-103-104	4 hrs.	4 hrs.	6
Philosophy 105-106	4 hrs.	4 hrs.	6
Religion 101-102	2 hrs.	2 hrs.	2
Administrative Policies & Practices/101	2 hrs.	0 hrs.	2
Mg. 101 Production Control	3 hrs.	0 hrs.	3
Mg. 102 Motion and Time Study	3 hrs.	0 hrs.	3
Mg. 108-109 Labor Relations	2 hrs.	2 hrs.	4
Mg. 106 Cost Control	0 hrs.	3 hrs.	3
Mg. 110 Managerial Problems of Industries	0 hrs.	3 hrs.	3

32

* This schedule of courses is subject to change at the discretion of the Dean and his Advisory Committee.

SPECIFIC DESCRIPTION OF COURSES

THE SYSTEM OF NUMBERING COURSES

The courses offered are numbered in accordance with a unified plan. To facilitate consultation the following points should be noted:

1. Courses numbered from 1 to 10 are for freshmen only.
2. Courses numbered from 11 to 20 are for freshmen and sophomores.
3. Courses numbered from 21 to 30 are for sophomores only.
4. Courses numbered from 41 to 50 are for juniors only.
5. Courses numbered from 51 to 100 are for juniors and seniors.
6. Courses numbered from 101 to 200 are for seniors.

DIVISION OF BUSINESS STUDIES

Administrative Policies and Practices. 101.

Given jointly by various members of the faculty, this course seeks to act as a coordinating force bringing together the various concepts and techniques developed during the entire four year program. It is designed to demonstrate the inter-relationships and interdependence that exists among the functions and services of a business enterprise. The student is given the opportunity to use the specialized skills acquired from his previous courses and further, to obtain the broad point of view necessary in the successful professional business man by investigating areas that have perhaps not been specifically covered in his major field of concentration but the problems of which he must be aware.

Two hours per week for one semester.

Two semester hours credit.

ACCOUNTING

ACCOUNTING 1—Elementary Accounting I.

This course presents the basic principles necessary for an intelligent understanding of the books and records used in business. The following subjects are discussed: principles of debits and credits, opening and closing books, classification and analysis of accounts, controlling accounts, the voucher system, trial balance, working papers, preparation and analysis of financial statements.

The application of principles is stressed by work throughout the year in the accounting laboratory.

Three periods and two laboratory periods per week for one semester.

Three semester hours credit.

ACCOUNTING 2—Elementary Accounting II.

This course is a continuation of Elementary Accounting 1. It covers the account development of the different forms of business organizations which include the individual proprietorships, partnerships and corporations. The trading and manufacturing operations of these types of business organizations are presented.

This course also explains in further detail the analysis of the different types of assets and liabilities. Consideration is given to special problems presented by this asset and liability analysis.

Three period and two laboratory periods per week for one semester.
Three semester hours credit.

ACCOUNTING 21—Intermediate Accounting I.

This course provides a logical continuation of the elementary courses. Extensive use is made of problems and emphasis placed on consideration of executive policy with regard to accounting practice.

Stress is laid on the various problems involved in the preparation of financial statements both as to the form of the statement and the basis of valuation of the various items included therein.

The student gets the opportunity to exercise creative ability by applying accounting principles to such problems as financial statements, current and fixed assets and liabilities, capital stock and surplus.

Three periods and two laboratory periods per week for one semester.
Three semester hours credit.

ACCOUNTING 22—Intermediate Accounting II.

This course continues the development of accounting technique offered in Intermediate Accounting I.

Among the subjects treated are the following: funds and reserves, installment sales, branch office and subsidiary accounting, mergers, receiverships, estates and trusts.

The completion of this course gives the student sufficient background to cope intelligently with problems of this nature in his chosen field of study.

Three periods and two laboratory periods per week for one semester.
Three semester hours credit.

ACCOUNTING 51-52—Advanced Accounting.

This course continues the development of an accounting background by making a detailed study of the more unusual phases of accounting theory in order to complete the examination of the entire financial accounting field. A general review of all principles is undertaken through the application of acquired theory to complicated problem work. Through this course the student becomes familiar with the cycle of procedure in financial operations.

Two periods per week for two semesters.
Four semester hours credit.

ACCOUNTING 53—Introduction to Cost Accounting.

This course is an introduction to the study of the process of recording the expenses of operating a business from the standpoint of determining production and distribution costs.

Among the subjects covered are cost and account classifications, subsidiary cost ledgers, and accounting for materials, labor and overhead.

Two periods per week for one semester.

Two semester hours credit.

ACCOUNTING 54—Cost Accounting.

This course continues the development of cost technique presented in the Introduction to Cost Accounting.

The principal methods of cost accumulation and analysis are surveyed. Attention is given to the types of information which should be available to the different executives in their control of production, sales and finances.

The course also takes into consideration a study of the underlying principles of system building.

The subjects covered are order and standard costs, process and estimated costs.

Two periods per week.

Two semester hours credit.

ACCOUNTING 101-102—Advanced Accounting Problems.

It is the purpose of this course to develop in the student the ability to solve a variety of miscellaneous complex problems in order to prepare him for either public professional examinations or executive accounting work in private business.

This ability of problem solution is attained through a study of typical cases and exercises of The American Institute of Accountants involving special aspects of partnerships, mergers, consolidations, corporations, municipal and government accounting, fiduciaries and other advanced fields of accounting.

Three periods per week for two semesters.

Six semester hours credit.

ACCOUNTING 111-112—Auditing

This course presents both the theory and the procedures of Auditing. It is conducted as a laboratory course. The subjects covered include various types of audits, the preparation of working papers and reports, the relationship with the client and professional ethics. The materials used are practice sets, problems and the actual books of business organizations that have ceased operations. The course offers an opportunity to become acquainted with various classes of enterprises and provides a test under conditions which correspond to those met in practice. The student receives individual instruction on his assignments.

Two periods per week for two semesters.

Four semester hours credit.

ACCOUNTING 117-118—Tax Accounting.

This course considers the Massachusetts and Federal Income Tax Laws, with applications to individuals, partnerships, fiduciaries and corporations. An intensive series of practical problems covering concrete situations illustrates the meaning of the laws. Emphasis is also placed on the technical and accounting aspects of taxation, although some consideration is given to the economical and historical viewpoints. A study is made of federal estate, gift and excise laws and state inheritance and excise tax laws.

Planned reading assignments are provided, covering Law Regulations and Explanations.

Two periods per week for two semesters.

Four semester hours credit.

ACCOUNTING 119—Current Trends in Accounting.

A course designed to consider the current trends in accounting. These trends are best indicated by the current writings and discussions of authoritative practitioners. The Journal of Accountancy is used as the basis for this course.

One period per week for one semester.

One semester hour credit.

ACCOUNTING 120—Current Trends in Accounting.

This course is a continuance of the course Accounting 119.

One period per week for one semester.

One semester hour credit.

BUSINESS LAW

The courses in Business Law present a study of some of the fundamental legal principles which govern business transactions. By the supplemental use of case material and problems, the student is aided in applying to specific situations the general legal principles studied.

BUSINESS LAW 1—Contracts

After a brief introductory survey of the nature and sources of law and a short orientation in the field of law by means of a consideration of crimes, torts, equity, courts and court procedure, this course presents a study of the law of contracts, including the nature of a contract, offer and acceptance, consideration, defense, parties, illegality, statute of frauds, rights of third persons, discharge and remedies.

Two lectures per week for one semester.

Two semester hours credit.

BUSINESS LAW 2—Property and Sales

In this course the law of property is first considered, including the nature and classification of property, personal property, real property and security transactions such as real estate mortgages, pledges, chattel mortgages, conditional sales, trust receipts, liens and suretyship. Then there is presented a study of the law of sales, including the transfer of property in goods, warranties, and performance and remedies for breach. Some aspects of the law of insurance and of bankruptcy are also considered.

Two lectures per week for one semester.

Two semester hours credit.

BUSINESS LAW 51—Negotiable Instruments and Agency

This course presents a study of the law of negotiable instruments, including an introduction to the law of negotiable instruments, force of negotiable instruments, negotiation and holder in due course, liability of the parties and various negotiable and quasi-negotiable instruments in common business use. The law of agency, including creation of the relation, relation of principal and third persons, relation of agent to third persons and relation of principal and agent, is also considered.

Two lectures per week for one semester.

Two semester hours credit.

BUSINESS LAW 52—Business Organizations

After a brief consideration and comparison of individual ownership, unincorporated associations, business trusts, partnerships and corporations from the legal point of view, this course first presents a study of the law of partnerships, including creation of partnerships, relation of partners between themselves, relation of partners to third persons and dissolution and winding up. Then there is presented the law of corporations, including nature and incorporation, organizing and financing the corporation's business, operating the corporate business, stock and transfer of stock, stockholder's rights and liabilities, merger, consolidation, reorganization and dissolution and foreign corporations. Pertinent phases of the law of labor relations and trade regulations are also discussed.

Two lectures per week for one semester.

Two semester hours credit.

ECONOMICS**ECONOMICS 21—Principles of Economics I.**

The lectures in this course discuss: factors of production, industrial stages, form of the business unit; large scale production and combinations; the laws of price; supply and demand; competitive prices; monopoly price. Study is also made of money; money and price; the principles of banking; banking systems; the business cycle; foreign exchange.

Three periods per week for one semester.

Three semester hours credit.

ECONOMICS 22—Principles of Economics II.

This course supplements Economics 21, and takes up such topics as: the economics of railroad transportation; industrial monopoly and its control; the distribution of wealth; economic rent; the nature of interest; the general law of wages; profits; public finance; labor problems; proposed reforms of the economic system.

Three periods per week for one semester.

Three semester hours credit.

ECONOMICS 23-24—Economic Geography

This course will undertake a brief review of physical geography followed by a consideration of human geography as affected by the physical environment.

The division of the world supplies of raw materials and the respective significance in world trade of each commodity will give the required background for a survey of the economic structure of the United States, particular stress being placed upon New England. A survey will be made of the world economic structure, taking in order (1) an economic survey of Europe; (2) Latin America; and (3) The Far East. Particular attention will be directed towards the importance of these economics in their relationship to the United States.

Two periods per week for two semesters.

Four semester hours credit.

ECONOMICS 25—Relationship Between Business and Government.

A consideration is made of the various functions of business that have been affected by legislative acts and the techniques used by management in meeting the requirements of these laws. The correct balance of business and government is discussed and the effect of current conditions on this balance is viewed. Post-war problems arising from present conditions and possible solutions are treated.

Two periods per week for one semester.

Two semester hours credit.

ECONOMICS 100—Business Cycles.

A survey and analysis of the problem of cyclical fluctuations. Consideration is given to the various theories of the economic cycle together with the application of statistical tests. Various suggested remedies for business fluctuations are discussed. The techniques in the analysis of cycles will be critically considered.

Three periods per week for one semester.

Three semester hours credit.

ECONOMICS 101—Methods of Business Forecasting.

This course deals with the techniques and procedures for attempting to predict the turning points and amplitudes of business cycles. Various logical bases for business cycles are analyzed. The characteristics of important business barometers are studied, and methods of diagnosing business conditions are explained. The study of current business conditions begin early in the course and soon develops into the practical application of forecasting methods. The work is so planned that upon its completion each student will be reasonably familiar with the general technique of forecasting the business cycle and will have had the experience gained through the making of a number of forecasts of the current business cycle.

Three periods per week for one semester.

Three semester hours credit.

FINANCE**FINANCE 21-22—Mathematics of Finance.**

A course dealing with the principles of compound interest and their application to valuation problems.

The subjects considered are—compound interest, nominal and effective interest rates, valuation of single sums valuation of annuities, sinking funds, amortization of interest bearing indebtedness, bond valuation, bond discount and premium amortization, depreciation and asset valuations.

One period per week for two semesters.

Two semester hours credit.

FINANCE 41-42—Money and Banking.

The scope of the course includes (1) a study of the development of Monetary Systems of the world, past and present, with emphasis on those of the United States, (2) a study of the banking systems, both National and State, (3) an analysis of the several kinds of banking institutions of the United States—covering charters, structures, purposes and underlying legislation, (4) the students are also instructed how to read and properly interpret Statements of Condition of banking institutions.

Two periods per week for two semesters.

Four semester hours credit.

FINANCE 43—Corporation Finance.

The course in Corporation Finance aims to acquaint the student with the problem of acquiring and administering the funds of a modern business enterprise. By means of case study and discussion, lectures and supplementary reading, the student develops his knowledge and applies it to an analysis of the problems involved in procuring permanent and temporary capital, special problems as valuation, consolidation, or recapitalization and reorganization.

Problems are analyzed from the financial executive's point of view, due emphasis being placed upon the relationship between the corporation and the democratic society in which it operates.

Two periods per week for two semesters.

Four semester hours credit.

FINANCE 51—Analysis and Interpretation of Business Costs.

The importance of close financial control has been made evident with the increased production resulting from the war and the necessity of keeping costs in line. With the expansion of plants, increased capital invested in machinery and peak payrolls, the need for proper cost analysis is apparent. This course covers, among other topics, the interpretation of financial statements, the manufacturing statement, the use of budgets, causes of excessive costs, and analysis of loss and waste.

Two periods per week for one semester.

Two semester hours credit.

FINANCE 102—Investment Banking.

This course considers the different channels through which securities pass from the corporate borrower to the ultimate investor. An analysis is made of the different types of bond and brokerage houses, trusts, investment departments of banks and other financial institutions. The capital market, methods in the distribution of securities as syndicate operations and pools, State and Federal regulations on sales of securities are treated.

Two periods per week for one semester.

Two semester hours credit.

FINANCE 105—Investments.

The purpose of the course is to explain the various types of securities; to discuss the recognized tests of safety, yield and marketability; to show the necessity for caution with regard to diversification and management of a fund. Attention is given to analysis and interpretations of financial statements. Practical problems illustrate the principles developed.

Two periods per week for one semester.

Two semester hours credit.

FINANCE 106—Credits and Collections.

A course designed to consider the function of credit and collection departments.

The subjects considered include:—credit instruments, credit machinery, duties and qualifications of credit man, analysis of a credit risk, credit agencies, sources of information and analysis of financial statements, collection methods, collection letters and devices, special collection problems, creditor extensions, compositions bankruptcy and involvency, and credit insurance.

Three periods per week for one semester.

Three semester hours credit.

FINANCE 109—Elements of Insurance.

This course offers a general survey intended to acquaint students with the organization and management of insurance institutions and the problems underlying the different forms of insurance. Consideration is given to types of policies, premiums, insurable interest and services of insurance.

Two periods per week for one semester.

One semester hour credit.

FINANCE 110—Property and Casualty Insurance.

Fire, marine, liability, automobile and other property types of insurance make up the subject-matter of this course. It also considers the many types of compensation and casualty coverages.

Two periods per week for one semester.

One semester hour credit.

INDUSTRIAL MANAGEMENT**MANAGEMENT 21—Industrial Management.**

This course provides an introduction to the field of Industrial Management. Some of the topics considered are: specialization, simplification, standardization, diversification, expansion, contraction, and integration. The factors of production are studied through an examination of raw materials supply, plant location and layout, power, and labor. Attention is given to control of quality, waste, cost, and raw materials. Product development, introduction, planning, and scheduling are considered. The place of the production department in a modern business organization is developed and the relationship it bears to the other functions is stressed.

Specific problems are analyzed and solved through the use of the case method which is supplemented by lectures, readings, moving pictures, and plant trips.

Four periods per week for one semester.

Four semester hours credit.

INDUSTRIAL MANAGEMENT 52—Purchasing

The procurement through purchase of the materials, supplies, and equipment necessary for the conduct of the business unit is developed in this course. Among other topics, the following are considered: centralization versus decentralization of the purchasing function, procedure, quality, quantity, inspection, sources of supply, price policies, purchasing budgets, make or buy, the measurement of purchasing efficiency and some legal aspects of purchasing.

Three periods per week for one semester.

Three semester hours credit.

INDUSTRIAL MANAGEMENT 53—Personnel Management.

The philosophy that "Business is People" is stressed constantly in all the courses in the Industrial Management Department. This course sets forth the techniques applicable under such a philosophy to insure the development and retention of an efficient and contented working force. Consideration is given to such topics as the construction and use of occupational descriptions, sources of labor, application forms, interviews, testing, training, introduction to the job, job analysis, classification, evaluation, service rating, wage plans and policies.

Three periods-per week for one semester.

Three semester hours credit.

INDUSTRIAL MANAGEMENT 55-56—Industrial Engineering

An appreciation of the shop problems faced by management, the industrial engineer and the worker is basic for the businessman who is to engage successfully in the field of Industrial Management. At the same time, many of the techniques presented in this course are practised daily by the industrial manager in his own work. This course is presented on a laboratory basis and allows the student to acquire both this necessary appreciation and the techniques by actually doing the work himself. Facility in the interpretation of blueprints is provided through the actual construction of objects from such drawings. The place of three-dimensional drawings in modern assembly work is demonstrated. An understanding of the design, use, and operating data of standard machine tools is provided by the student actually operating these tools. Practise in the use of various inspection instruments and the slide-rule is provided. Analyses of various basic raw materials are made.

Two periods per week for two semesters.

Two semester hours credit.

INDUSTRIAL MANAGEMENT 101—Production Control.

With the production division of a company representing the vital element in the overall picture of the business, it is essential that the productive functions be controlled from the time the raw materials are ordered until the material is shipped from the plant in the form of the finished product. Some of the topics considered are production forecasting, control through production budgets, production planning, material specifications, storage of material including a study of material handling methods and equipment, routing of operations and processes, production scheduling, plant layout, plant safety, dispatching, quality and inventory control, problems of classification and identification in a production control system, production records and reports, relationship between the production control department and other departments such as cost, sales, etc., coordination and follow-up. Specific problems are

analyzed and solved, supplemented by several plant trips to get first-hand knowledge of production control systems and problems of individual companies.

Three periods per week for one semester.

Three semester hours credit.

INDUSTRIAL MANAGEMENT 102—Motion and Time Study.

The importance of performing work in the most efficient manner is well recognized and a technique that is used in finding the correct method as well as for measuring labor accomplishment is motion and time study. This course covers the economical use of motion and time study, process and operation analysis, micromotion study, use of therbligs, principles of motion economy, standardization, relation to wage incentives, the determination of the rating factor, determination of time standards from elemental time data and formulas.

Three periods per week for one semester.

Three semester hours credit.

INDUSTRIAL MANAGEMENT 106—Cost Control.

The importance of cost reports, their interpretation, and subsequent action upon them by management as a means of control are developed in this course. In order that an appreciation of the data contained in such reports may be realized fully, the methods used in compiling the figures are covered briefly through a study of job order and process cost accounting systems, and the application of estimated and standard costs, with the function of the latter as a control device being developed. The place of the budget is discussed as is the manner of utilizing such a device for control purposes. Attention is given to the underlying economics involved in executive action based upon cost reports.

Three periods per week for one semester.

Three semester hours credit.

INDUSTRIAL MANAGEMENT 107—Administrative Policies.

This course seeks to act as a coordinating force for the philosophies, techniques, and skills developed in the various subjects presented in the Department of Industrial Management as well as in the other departments of the College of Business Administration. In following the concept that policies are those guiding policies established by the company to govern actions, usually under repetitive conditions, and constitute one of the primary instruments of coordination and control, this course, through the use of the case method, stresses the interrelationship of the functions of the business and the problems that arise within the organization which require top-management action for their solution.

Three periods per week for one semester.

Three semester hours credit.

INDUSTRIAL MANAGEMENT 108-109—Labor Relations.

The reasons for the causes of unrest and dissatisfaction among employees can in many instances be traced directly to management. In other cases they are the results of outside conditions over which management has little or no direct control. And, at other times, they may arise from some nebulous cause among the workers themselves. Recognizing the dynamic nature of human beings and the dignity of the worker, this course seeks to explore these concepts and find the solution. Attention is given to those factors external to the organization which influence its relations with the workers, such as Federal, state, and local legislation, as well as the place held by unions. The techniques of collective bargaining are investigated and various contracts are analyzed. Study is made of the economics of the labor situation. Members of management, labor, and the public are invited to address the class upon pertinent subjects from time to time.

Two periods per week for two semesters.

Four semester hours credit.

INDUSTRIAL MANAGEMENT 110—Managerial Problems of Industries.

Beginning with an analysis of some of the major industries of New England and then broadening into other sections of the country, effort is made in this course to observe the problems, policies, and practices common to all as well as those peculiar to the specific industries. Production, distribution, financial, personnel, and organizational problems are investigated from the point of view of both the top-level management and the executives on the operating level. Specific companies within each industry are studied and their position within the total structure is viewed.

Three hours per week for one semester.

Three semester hours credit.

MARKETING**MARKETING 21-22—Principles of Marketing.**

This course, required for all students, presents the fundamental principles underlying our marketing system and analyzes the essential operations involved in the distribution of commodities from the point of production to the consumer. The course emphasizes the consumer, his buying habits, patronage attitudes and their effect on the merchandising policies, sales promotion efforts, and the use of advertising by Manufacturers, Wholesalers and Retailers. The development and characteristics of retail operations are portrayed by discussion of the independent operator, the chain store, the department store, the mail order system, consumer cooperatives and the super-market. Wholesale distribution is clarified for the student by classifying functional middlemen such as the broker, commission agent and manufacturer's agent. Specific attention is drawn

to customer relations, merchandising, channels of distribution, brand policies, sales promotion, price determination and price policies, legislative regulation of prices and marketing trends. The application of fundamental principles to practical business situations is conveyed to the student through the analysis of cases chosen from the actual experience of existing business concerns.

Four periods per week for one semester.

Four semester hours credit.

MARKETING 51—Advertising.

The preeminence of the executive point of view is maintained in this course in that it develops the ability properly to evaluate advertising as an effective force in Marketing Management. Consideration is given to the importance of creating primary and selective demand in the marketing of new products and to the stimulation of new impetus for established products. Appraisal of the usefulness and applicability of advertising is developed through consideration of the various media and their essential characteristics and capacities. The necessity of coordinating advertising with overall promotions strategy is emphasized because of its importance in building the total promotional plan and in the development of patronage motives. Advertising techniques such as headlines, copy, illustration and layout are treated to the degree necessary to assure assimilation of the executive point of view.

Four periods per week for one semester.

Four semester hours credit.

MARKETING 52—Advertising.

The work of the previous semester is supplemented in this course by penetrating to a greater degree into the techniques required in the creation and production of advertising for the purpose of assisting the exercise of executive judgment and determination of major policies. The problem of the advertising appropriation and its budgetary division is treated in theory and in the analysis of assigned problems drawn from business experience. The principal media of advertising such as newspapers, magazines, radio, outdoor advertising, direct mail advertising and supplementary media such as window displays and dealer helps are analyzed. The study of media is approached in terms of their proper selection and appraisal of their effectiveness in relation to the product and the market involved. The course acquaints the student with various methods of testing the effectiveness of advertising and of measuring its results. The nature and importance of advertising agency relationships are emphasized. Actual association with the advertising field is encouraged through direct contact.

Four periods per week for one semester.

Four semester hours credit.

MARKETING 101-102—Retailing.

As a consideration of the principles underlying the successful operations of retail stores, the course in Retailing presents the problems encountered in the distribution of consumers' goods. The retail establishment is studied not only from the viewpoint of internal management but also as an institution through which the manufacturer must operate. The problems of all types of retail distributors are discussed with the emphasis on the large scale operator such as the department store, specialty store and chain organization, as they relate to manufacturers and consumers. Among the topics covered are: current trends in retailing, merchandise policy, merchandise selection and departmentization, inventory control, sales promotion and service policies, and relations with resources. The specialized control techniques are presented early and are applied throughout to course problems.

Two periods per week for two semesters.

Four semester hours credit.

MARKETING 103—Sales Management.

The development of a broad view of the important phases of sales administration, planning and execution is maintained throughout this course. Case studies concern merchandising policy, market analysis, distribution policies, planning of sales programs and sales promotion. The functions of the sales organization and the proper correlation of these with the production and financial departments are stressed.

Three periods per week for one semester.

Three semester hours credit.

MARKETING 104—Sales Management.

Structural organization and the control of operations comprise the foundation of this course. Problems of organizing and reorganizing sales departments; operating problems in the field; the selection, training and supervision of salesmen and control of sales operations are the topics of the case studies. The use of sales records and the application of statistical and accounting methods to problems of executive control are given due emphasis.

Three periods per week for one semester.

Three semester hours credit.

MARKETING 105-106—Marketing Research.

The objective of this study is to foster facility in the use of the most valuable talent of the marketing executive: the ability to gain and use pertinent information with full appreciation of its applications and limitations. The student will deal with cases concerning the nature of consumer demand; the determination of the facts necessary and the means available for the solving of marketing problems; the scientific method

and its application to market research; planning the investigation; the gathering of data, their interpretation, and the conclusions to which they point; sampling methods and the various types of surveys. The student will use textbook materials only to supplement his background. The emphasis is on individual research guided by the study of actual market surveys made for both local and national organizations.

Two periods per week for two semesters.

Four semester hours credit.

MARKETING 107-108—Marketing Theory.

Current economic thought is evaluated in terms of its application to marketing. Marketing functions are compared as they operate under conditions of competitive and monopolistic equilibrium. Marginal costs, marginal revenue, elasticity of demand, monopolistic versus competitive output, price discrimination, and selling costs in relation to production costs receive appropriate consideration. The role of trade associations, price leadership, sharing the market, establishing individual prices, and non-price competition will be investigated.

One period per week for two semesters.

Two semester hours credit.

MATHEMATICS AND STATISTICS

MATHEMATICS 1—Business Mathematics I.

In this course a review and drill is given in the mathematics connected with every-day business. Accuracy and speed are emphasized in all calculations and the use of check-methods explained.

The subjects considered are:—simple interest, bank discount, trade and cash discounts, percentage, average, foreign exchange, equations of account and other related subjects.

Two periods a week for one semester.

No credit.

MATHEMATICS 2—Business Mathematics II.

This course is designed to review the fundamentals of algebra with particular emphasis on their applicability to business problems. The subjects discussed in this course are selected for their practical value from the viewpoint of business, rather than their value in the field of mathematical theory.

The subjects considered are:—simple and simultaneous equations, binomial theorem, arithmetical and geometrical progressions, graphical representations, proportion, interpolation, logarithms and slide rule.

Two periods a week for one semester.

Two semester hours credit.

MATHEMATICS 3-4—College Mathematics.

After a review of elementary algebra, this course will treat college algebra, trigonometry and analytic geometry.

Three periods per week for two semesters.

Six semester hours credit.

MATHEMATICS 21-22—Mathematics of Finance.

For the description of this course, see FINANCE 21.

One hour per week for two semesters.

Two semester hours credit.

STATISTICS 41-42—Business Statistics.

The purpose of this course is twofold: first, to give the student a knowledge of those statistical techniques best adapted to the needs of business and constantly employed in all branches of business; second, to examine the application of those statistical techniques to actual business problems.

Three periods per week for two semesters.

Six semester hours credit.

STATISTICS 52—Graphic Statistics.

A course in the technique of graphic presentation intended to qualify students in the preparation of statistical charts and maps with scientific and manual accuracy. Instruction is by the laboratory method under careful supervision. The test of proficiency in this course is completion of material in proper form for publication.

Two periods per week for one semester.

Two semester hours credit.

STATISTICS 102—Control of Quality by Statistical Techniques.

With the emphasis on speeding production because of our war effort it is becoming exceedingly more difficult to control the quality of that output. This course adapts the techniques of statistics to the solution of those problems. Such topics as sampling fluctuations, variability, detecting lack of control, sample size, predicting from a sample to a lot, and the contribution of statistics to the design of specifications will be treated.

Four periods per week for one semester.

Four semester hours credit.

DIVISION OF LIBERAL ARTS STUDIES

ENGLISH

ENGLISH 1-2—Freshman English.

Prose Composition: A study of the principles of prose writing; the word, the sentence, the paragraph, unity, coherence, emphasis. The qualities of style: clearness, interest and force. Narration and description. The formal and informal essay.

Poetry and Versification: The nature and types of poetry. Principles of versification, poetic diction, the emotional and intellectual elements of poetry.

Three periods a week for two semesters.

Six semester hours credit.

ENGLISH 3-4—History and Criticism of English Literature.

The Age of Shakespeare. Nineteenth Century Essays. The Age of Milton. The Romantic Movement. Victorian Poetry.

One period a week for two semesters.

Two semester hours credit.

ENGLISH 21-22—English Oratory and Shakespeare.

The theory and practise of oratorical composition. The qualities of oratorical style. Structure of the speech. Exposition, argument, persuasion, analysis and stylistic study of oratorical masterpieces.

Shakespeare: A study of selected tragedies of Shakespeare for their literary and dramatic value.

Three periods a week for two semesters.

Six semester hours credit.

ENGLISH 23-24—History and Criticism of English Literature.

The Age of Dryden. The Classical period. The English Novel. Victorian Prose. Twentieth Century.

One period a week for two semesters.

Two semester hours credit.

GERMAN

GERMAN 1-2—Elementary and Intermediate German.

This course is intended for students who are beginning the study of German. The course is a fundamental course, aiming to give a reading knowledge of the language and includes study in pronunciation, a thorough and intensive training in grammar and composition, suitable reading exercises and exercise in simpler forms of conversation.

Three periods per week for two semesters.

Six semester hours credit.

GERMAN 11-12—Intermediate and Advanced German.

This course consists of grammar and syntax; readings of historical and narrative prose and poetry.

Three periods per week for two semesters.

Six semester hours credit.

GERMAN 21-22—Advanced German.

The purpose of this course is to provide the student with an advanced and refined knowledge of the German language. Selected works of outstanding contemporary authors will be read and special stress laid on correct conversation.

Three periods per week for two semesters.

Six semester hours credit.

HISTORY**HISTORY 5—Survey of European History to the Renaissance.**

This course is a political and cultural history of Europe from the beginning of the Roman Empire to the Renaissance.

Three periods per week for one semester.

Three semester hours credit.

HISTORY 6—Survey of European History from the Renaissance to Modern Times.

This course is a continuation of History 1.

Three periods per week for one semester.

Three semester hours credit.

MILITARY SCIENCE

RESERVE OFFICERS TRAINING CORPS, U.S.A.

An ROTC Unit, Artillery Branch, has been established at Boston College. The course of instruction in Military Science is designed to produce junior officers with required qualities of leadership. Upon successful completion of this course in conjunction with the requirements for the academic degree, the candidate is commissioned as a Reserve Officer of the Army of the United States. Before being eligible as a candidate for the ROTC Unit, all entrance requirements for admission to Boston College must have been fulfilled by the applicant.

CURRICULUM — MILITARY SCIENCE

FRESHMAN YEAR

Subjects	Hours
a. World Military Situation.....	8
b. Military Organization	8
c. Hygiene and First Aid.....	10
d. Leadership, Drill and Exercise of Command.....	36
e. Individual Weapons and Marksmanship	20
f. Maps and aerial Photographs	10
g. National Defense Act and ROTC	4
Total	96

JUNIOR YEAR

Subjects	Hours
a. Military Leadership, Psychology, and Personal Management	16
b. Leadership, Drill and Exercise of Command	16
c. Geographical Foundations of National Power	12
d. Occupied Territories	8
e. Military Law and Boards	12
f. Tactics and Technique (arms and services)	96
Total	160

SOPHOMORE YEAR

Subjects	Hours
a. World Military Situation	8
b. Leadership, Drill, and Exercise of Command	36
c. Physical Development Methods	6
d. Maps and Aerial Photographs	8
e. Military Administration	8
f. Evolution of Warfare	18
g. Military Law and Boards	12
Total	96

SENIOR YEAR

Subjects	Hours
a. Command and Staff	12
b. Military Teaching Methods.....	12
c. Psychological Warfare	4
d. Military Problems of the United States	12
e. Leadership, Drill and Exercise of Command	16
f. Combined and Joint Operations	8
g. Military Mobilization and Demobilization	4
h. Combat Intelligence	4
i. Tactics and Technique (arms and services)	88
Total	160

PHILOSOPHY

PHILOSOPHY 41—Dialectics.

Definition and division of Philosophy. Natural and Scientific logic.

Material elements of Logic. Acts of the mind: Ideas, Judgments, Reasoning. Nature of these acts, their kinds, properties and external expression.

Formal elements of Logic. Conclusion from a combination of judgments: its requisites and external expression. Precepts and laws of reasoning. Forms of argumentation.

Methods of reasoning. Deductive: the syllogism: demonstrative, probable, sophistic. Fallacies. Inductive: complete and incomplete induction. Its nature, requisites, use and abuse.

Six periods per week for one-half semester.

Two and one-half semester hours credit.

PHILOSOPHY 42—Criteriology.

The study of truth. Logical and moral truth. Falsity.

The study of truth and falsity as found in the judgment.

The study of mind in relation to truth. Ignorance. Doubt. Opinion.

Nature and kinds of certitude.

Truth: its nature and kinds.

Logical truth. Its attainment. States of mind with regard to truth.

Certitude. Its nature and kinds.

Scepticism—kind, universal, methodical, doubt, agnosticism, materialism, positivism, idealism, christian science, rationalism, traditionalism.

Means of attaining truth. Our cognoscitive faculties. Senses: external and internal. Intellect. Authority.

Approximate and ultimate criteria of truth. Objective evidence as the ultimate criterion of truth.

Six periods per week for one-half semester.

Two and one-half semester hours credit.

PHILOSOPHY 43—Ontology.

Being, its objective concept. Essence. States of being: existence, possibility: internal and external. Source of internal possibility. Kind of being: substance and accident. Hypostasis and personality. Distinction between nature and person. Separability of accident from substance. Species of accidents.

Attributes of being: unity, individuality. Identity and distinction. Truth and goodness of being. Perfection of being. Simple and compound being. Finite and infinite being. Order and beauty of being. Causes of being: intrinsic and extrinsic causes. Principle of causality.

Six periods per week for one-half semester.

Two and one-half semester hours credit.

PHILOSOPHY 44—Cosmology.

The origin of the world. Monism. Pantheism: the absurdity of pantheism; the various systems of pantheism. Materialism.

Creation. Formation and finality of the world. The notion of creation; the possibility of creation; the possibility of temporary creation.

The formation of the world in general; the formation of our earth in particular. The final cause of creation.

The constitutive properties of bodies. Preliminary notions. Atomism. Dynamism. Hylomorphism. Substantial changes. Scholastic system of constitution of bodies.

The laws of nature. Preliminary notions. The reality and necessity of physical laws.

Miracles. Definition of miracles. The possibility of miracles. The cognoscibility of miracles.

Six periods per week for one-half semester.

Two and one-half semester hours credit.

PHILOSOPHY 101—Fundamental Psychology.

Life in general: empirical observations of vital action; the power of self-motion; purposive activity; immanency of action; Scholastic concept of life; the three essentially different grades of life; the prime principle of life.

Plant life: the vegetative functions—nutrition, growth and reproduction; the plant as a living body; the unity, divisibility and material nature of the plant soul.

Animal life: sensitive life as specifically characteristic of the brute animal; instinct and intelligence, the material nature of the brute animal soul.

Origin of life: the Scholastic theory on the origin of the first living bodies; refutation of spontaneous generation; the Scholastic doctrine on the origin of species of plants and animals; biologic evolution.

Four periods per week for one-half semester.

One and one-half semester hours credit.

PHILOSOPHY 102—Advanced Empirical Psychology.

Man's various permanent, mental powers known as the faculties of the human mind.

The empirical study of sensitive life in man; conscious and unconscious activities; the nature and properties of sensation; the external and internal sense perceptions; dreams, delusions and hallucinations. Modern theories of Descartes, Locke, Berkeley, Hume, Mill, Bain, Kant and Spencer on the external sense perception of the material world; the Scholastic doctrine. Sense appetency; bodily movements, involuntary and voluntary; modern theories on the origin of voluntary bodily movement; the Scholastic theory; pleasure and pain.

The empirical study of intellectual life in man; the cognoscitive faculty known as the intellect; the immaterial nature of the intellect; the relation of the intellect to the brain; the universal idea; the theories of Plato, Descartes, Spinoza, Leibnitz and Kant on the origin of the idea; empiricism, sensism, positivism; the scholastic theory on the origin of the idea. The immaterial appetitive faculty called the will, the freedom of the will.

Four periods per week for one-half semester.

One and one-half semester hours credit.

PHILOSOPHY 103—Advanced Rational Psychology.

A study of the human soul; its substantiality, simplicity, spirituality, individuality and immortality; refutation of false theories on the Ego advocated by Kant, Hume, Mill and James; the relation of man's soul to his body; refutation of various Monistic theories about the Psychophysical activities of man; the creation of the human soul by God, refutation of anthropologic evolution.

Four periods per week for one-half semester.

One and one-half semester hours credit.

PHILOSOPHY 104—Natural Theology.

Atheism, Agnosticism, Pantheism, Theism.

The existence of God. The reasoning proof of God's existence; refutation of the immediate, intuitive vision of God as postulated by the Ontologists; refutation of the ontological argument of St. Anselm, Descartes and Leibnitz; argument from Traditionalism rejected; refutation of Kant's argument; the certain proof of God's existence — the metaphysical argument, the ontological argument, the cosmological argument, the moral argument.

The essence of God: the unproduced cause of the universe; the unicity of God; the absolute self-sufficiency of God; God as a personal and necessary Being.

The Divine Attributes — God is infinite, absolutely simple, physically and morally immutable, eternal and immense; divine knowledge; the divine will; God's omnipotence.

God and the World: the Creator: God's preservation of all His creatures in existence; God's concurrence with the activities of His Creatures; Divine Providence; the problem of evil in the world.

Supplementary Questions—modern philosophers—the materialistic and pantheistic concepts of God.

Four periods per week for one-half semester.

One and one-half semester hours credit.

PHILOSOPHY 105—General Ethics.

Definition, nature, object and necessity of Ethics.

Subjective and objective ultimate end of man. Human action, its merit and imputability.

Morality of human acts. Norm of morality, true and false.

Utilitarianism and Hedonism. Mill and Spencer. External norm is law, eternal, natural and positive. Nature and origin of moral obligation, human and divine. Kant's Categorical Imperative. Internal norm is consciousness.

Four periods per week for one semester.

Three semester hours credit.

PHILOSOPHY 106—Special Ethics.

Man's duty to his creator: revelation, worship; Rationalism; Indifferentism.

Man's duty to himself: self-preservation, suicide.

Man's duty to his neighbor: direct and indirect killing; self-defense; lying; mental reservation.

Right of ownership: Communism and Socialism; modes of acquiring property; wills; contracts; capital and labor; trade unions; strikes.

Society in general: domestic society; divorce; parental authority; education of the child.

Civil Society: nature, end and origin; false theories; functions of civil government; state education.

International Law: nature and justice of war; pacificism; arbitration.

Four periods per week for one-half semester.

Three semester hours credit.

RELIGION**RELIGION 1—Divinity of Christ.**

Revelation, natural and supernatural, is the first topic studied in this course; this is followed by an analysis of Miracles and Prophecies as the guarantees of Revelation. The documents of Christian Revelation and their historic value are next examined. The authenticity, integrity and reliability of the four Gospels is then established. From these, proofs are then drawn to establish the Divinity of Jesus Christ, the Divine origin of His mission and His Doctrines and the Divine approval of the Christian Religion established by Him.

Two periods per week for one semester.

One semester hour credit.

RELIGION 2—The Church of Christ.

This course, assuming Religion 1, goes further to prove the Catholic Church as the Church established by Christ. The designation of the Apostolic College as an authentic and authoritative teaching and ruling

body is first examined; this is followed by an analysis of the promise and conferring of the Primacy of Jurisdiction on St. Peter. The nature and character of Christ's Church, the marks which it was to have, are then studied as they appear from His declaration in the Gospels and from inferences drawn from these statements. These are then applied to the religious bodies of the world with a view to determining the Catholic Church as the Church established by Christ. Detailed study is then made of certain special questions such as Papal Infallibility, Papal Jurisdiction, the Bishops and Councils, the relations of Church and State.

Two periods per week for one semester.

One semester hour credit.

RELIGION 21—Existence and Essence of God.

This course begins with an examination of the idea of belief in God. The nature of Faith, natural and supernatural, is then examined, and the necessity and certainty of Faith are then pointed out. This part of the course concludes with a brief study of general ideas about Sacred Scripture and tradition as fonts of Revelation.

The second part of this course examines the various arguments which are used to prove the existence of God. The nature and essence of God are then taken up, together with the Divine Attributes, and discussions are held on Pantheism and Atheism. The fundamental notions of the mystery of the Trinity of Persons in the one Divine Nature.

Two periods per week for one semester.

One semester hour credit.

RELIGION 22—God the Creator.

The first part of this course takes up the question of the creation of the world and of its various component elements, together with certain related questions of modern interest. The second part of the course examines the state of Original Justice in which our first parents were created and their loss of this state and its privileges by Original Sin; the consequences of this sin are then taken up, together with the related question of the Immaculate Conception of Mary, the Mother of God. The course concludes with a discussion of Eschatology; the General Judgment; Heaven; Hell; Purgatory.

Two periods per week for one semester.

One semester hour credit.

RELIGION 41—God the Redeemer.

This course makes an intimate study of the Mystery of the Redemption, beginning with a study of the Person of the Redeemer. The associated Mystery of the Incarnation of the Second Person of the Trinity is taken up, and both mysteries are examined as far as revelation and human reason can go. The Hypostatic Union of the divine and human

natures in the one Divine Person of Jesus Christ is studied, together with many questions involved in this, such as the divine and human wills of Christ, theandric actions, etc.

Two periods per week for one semester.
One semester hour credit.

RELIGION 42—God and Redemption.

This course continues the study of the mystery of the Redemption begun in Religion 41, examining the nature of the Redemption more in detail and discussing the question of the merits of Christ. The second part of the course discusses the question of the worship of Christ; the devotion to Mary, the Mother of God, and an examination of her prerogatives; the devotion to the saints. The third part of the course begins the treatment of the application of the Redemption by an examination of the nature and the necessity of Grace, and the definition and study of the different kinds of Grace: Sanctifying Grace: Actual Grace; Efficacious Grace.

Two periods per week for one semester.
One semester hour credit.

RELIGION 101—The Sacraments.

This course continues the treatment of the application of the Redemption, begun in Religion 42. Attention here is devoted chiefly to the Sacraments as the means of Grace. The nature and efficacy of the Sacraments are explained in general, together with certain questions connected with these topics. Then the three Sacraments of Baptism, Confirmation and the Holy Eucharist are examined in detail. The Holy Eucharist is discussed as both Sacrament and Sacrifice, and the nature of the Sacrifice of the Mass is explained.

Two periods per week for one semester.
One semester hour credit.

RELIGION 102—The Sacraments and the Commandments.

This course completes the discussion of the Sacraments as means of Grace which is begun in Religion 101. The course begins with a treatment of the Sacrament of Penance, and the related question of Indulgences. Then the last three Sacraments are taken up in succession: Extreme Unction; Holy Orders; Matrimony. The course concludes with a general discussion of Christian Morality and of the nature and binding force of Civil and Ecclesiastical Law; this is supplemented by an explanation of the Commandments of God and of the Church.

Two periods per week for one semester.
One semester hour credit.

ROMANCE LANGUAGES

FRENCH

FRENCH 1-2—Elementary and Intermediate French.

This course is for students who are beginning the study of French. An intensive study of the French Grammar and suitable reading exercises will compose the work to be done in this course.

Three periods per week for two semesters.

Six semester hours credit.

FRENCH 11-12—Intermediate and Advanced French.

This course offers a thorough review of French grammar, written and oral composition, and the reading of French prose of moderate difficulty.

Three periods per week for two semesters.

Six semester hours credit.

FRENCH 21-22—Advanced French.

The purpose of this course is to introduce the student to the masterpieces of French Literature. Along with occasional lectures dealing with the eminent French authors, there will be a number of novels assigned for outside reading.

Three periods per week for two semesters.

Six semester hours credit.

ITALIAN

ITALIAN 1-2—Elementary and Intermediate Italian.

This course is intended for students who are beginning the study of Italian. The purpose of the course is to train the student in the fundamentals of the grammar and to enable him to read easy Italian prose.

Three periods per week for two semesters.

Six semester hours credit.

ITALIAN 11-12—Intermediate and Advanced Italian.

This course is intended for students who have had two years of study in Italian in secondary schools and for all who take Italian 1-2 in Freshman year. It aims to give a thorough review of grammar and practise in written and oral expression. Plays and short stories by contemporary writers will be read.

Three periods per week for two semesters.

Six semester hours credit.

ITALIAN 21-22—Advanced Italian.

The purpose of this course is to introduce the student to the masterpieces of Italian Literature. In addition to lectures dealing with the great authors of Italy, the following works will be read in whole or in part: *I Fioretti di San Francesco*; Castiglione, *Il Cortegiano*, Góldani, *La Locandiera*, Alfieri, *Saul*.

Three periods per week for two semesters.

Six semester hours credit.

SPANISH**SPANISH 1-2—Elementary and Intermediate Spanish.**

This course is intended for students who are beginning Spanish. The purpose of the course is to train the student in the fundamentals of grammar and to enable him to read easy Spanish prose.

Three periods per week for two semesters.

Six semester hours credit.

SPANISH 11-12—Intermediate and Advanced Spanish.

This course is designed for students who have completed at least two years' study of Spanish in secondary school, and for all who take Spanish 1-2 in freshman year. It aims to give a thorough review of grammar and practise in composition, both written and oral. Plays and short stories by contemporary writers will be read.

Three periods per week for two semesters.

Six semester hours credit.

SPANISH 21-22—Advanced Spanish.

The purpose of this course is to introduce the student to the masterpieces of Spanish Literature. In addition to occasional lectures dealing with Spain's leading authors, the following works will be read in part or in whole: Cervantes, *Don Quixote*; Lope de Vega, *Amar sin saber a quien*; Calderon, *La vida es sueño*; Moratin, *El sí de las niñas*; Hartzenbusch, *Los Amantes de Teruel*; Ibanez, *La Barraca*.

Three periods per week for two semesters.

Six semester hours credit.

SCHOLARSHIPS

The foundation of scholarships is greatly to be desired, for in this way many young men of excellent promise are given the advantage of a collegiate education which they could not otherwise obtain.

All scholarships are accepted with the understanding that the amount to be applied to the holder of the scholarship will be the income from the principal.

The holder of any scholarship will be required to maintain a high rank in his class for proficiency, diligence and good conduct.

A list of all scholarships, their values and any restrictions which may be attached to the awarding of them is contained in the Boston College Bulletin, University Catalogue.

Each year the College of Business Administration awards a number of total and partial scholarships by competitive examination.

In April, 1945, Mr. Patrick A. O'Connell, President of E. T. Slattery Company, Boston, established:

The Edmund O'Connell Scholarship, in memory of his son, the late Edmund O'Connell. Income on \$8,000. The holder of this scholarship is to be a student of the College of Business Administration of Boston College.

Ad Majorem Dei Gloriam

THE SEVENTY-FIRST

COMMENCEMENT

OF

BOSTON COLLEGE

THURSDAY, JUNE TWELFTH

1947

AT FOUR O'CLOCK IN THE AFTERNOON

COMMENCEMENT EXERCISES

I. ORDER OF PROCESSION

THE CHIEF MARSHAL

MARSHALS OF THE GRADUATING CLASS

College of Arts and Sciences

Graduate School

School of Law

School of Social Work

College of Arts and Sciences Intown

College of Business Administration

FACULTY MARSHALS

The Faculty of the College of Business Administration
The Faculty of the College of Arts and Sciences Intown

The Faculty of the School of Social Work

The Faculty of the Law School

The Faculty of the Graduate School

The Faculty of the College of Arts and Sciences

MARSHAL OF GUESTS AND ALUMNI

Members of the Boston College Alumni

The Guests of the College

The Regents and the Deans of the Several Faculties

The Dean of the School of Law and

William Foxwell Albright

The Dean of the Graduate School and

William Aylott Orton

The Dean of the College and

The Right Reverend Walter Joseph Furlong

The President of the College and

His Excellency Archbishop Richard James Cushing

II. THE READING OF THE DEGREE BY THE DEAN OF THE COLLEGE

REVEREND STEPHEN A. MULCAHY, S.J.

III. THE HONORARY DEGREES ARE CONFERRED BY THE PRESIDENT OF THE COLLEGE

VERY REVEREND WILLIAM L. KELEHER, S.J.

IV. THE DEANS OF THE SEVERAL FACULTIES PRESENT CANDIDATES FOR DEGREES IN COURSE:

In Arts and Sciences, DEAN STEPHEN A. MULCAHY, S.J.

In Graduate School of Arts and Sciences and of Education,
DEAN GEORGE A. O'DONNELL, S.J.

In School of Social Work, DEAN DOROTHY L. BOOK, A.B.

In School of Law, DEAN WILLIAM J. KENEALY, S.J.

In College of Arts and Sciences Intown,
DEAN EDWARD J. KEATING, S.J.

In College of Business Administration, DEAN JAMES J. KELLEY, S.J.

V. THE PRESIDENT OF THE COLLEGE CONFERS DEGREES IN COURSE

VI. ADDRESS TO THE GRADUATES BY

HIS EXCELLENCY, ARCHBISHOP RICHARD JAMES CUSHING

HONORARY DEGREES

DOCTOR OF LAWS

The Right Reverend Walter Joseph Furlong

William Aylott Orton

William Foxwell Albright

COLLEGE OF BUSINESS ADMINISTRATION

Degrees in Course

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

Carmine Joseph Belmonte	Frederick Charles Leonard, Jr.
William Charles Bonner	S. John Loscocco, <i>cum laude</i>
Henry Jason Brash, <i>cum laude</i>	Arthur Almeida Luciano
John Thomas Brennan, <i>cum laude</i>	Joseph Francis McDavitt
Philip Daniel Brooks, <i>cum laude</i>	William Charles McInnes,
Edward Augustus Burbank, Jr.	<i>magna cum laude</i>
Eugene Edward Burlingame,	Robert Emmet McIntyre
<i>cum laude</i>	George Leo McLaughlin
David Marsden Carey	Paul Smyth Marble
John Joseph Connolly, Jr.,	Augustine Alfred Mercurio
<i>cum laude</i>	Robert James Moore
William Edward Connolly	Robert Joseph Murphy
Thomas Francis Cunniff,	David James O'Connor
<i>cum laude</i>	John Edward O'Connor
Joseph Francis Cunningham,	John Edward Ogle, <i>cum laude</i>
<i>cum laude</i>	Leonard Louis Pasciucco
Ferdinand Paul D'Errico	Thomas Francis Quinn
Edward Vincent Dailey	William Harvey Reid
James Owen Dunn,	Henry John Rush
<i>magna cum laude</i>	Donald Henry St. John
Arthur Michael Fagan, Jr.	Louis Pasco Sammartino
Francis Joseph Fleming	William Shafferman
Paul Francis Garrity	Charles Henry Smith, Jr.
Joseph William Griffin	Tino Anthony Spatola
William Francis Hamrock	Daniel Humphrey Sullivan, Jr.
James Joseph Harrington,	George Cornelius Sullivan, Jr.
<i>magna cum laude</i>	James Francis Sullivan
Richard Joseph Hassey	Raymond Joseph Sullivan
Edward Jeffrey Hickey	Daniel Murray Surrette
Ralph Arthur Hilton	Paul Russell Sutliff
Raymond Daniel Holland, Jr.	Philip Thomas Troy
Joseph Christopher Kelly	Martin Basil Underwood
	Alfred Nicholas Weber

MARSHALS

CHIEF MARSHAL

Francis J. Campbell, M.A.

MARSHALS OF GRADUATING CLASS

Thomas E. Moran

Francis J. Fleming

James F. Kiley

Paul G. Paget

FACULTY MARSHALS

John F. Norton, M.A.

Augustine L. Keefe, M.A.

MARSHAL OF GUESTS AND ALUMNI

Ernest A. Siciliano, Ph.D.

RECEPTION COMMITTEE

Eugene F. Nash

Vincent D. Riordan

Michael J. DeCesare

Nicholas C. Palumbo

HONORS AWARDED TO THE GRADUATES OF THE COLLEGE OF BUSINESS ADMINISTRATION

A gold medal, The Reverend Thomas I. Gasson Award, for general excellence in all courses of study during four years in the College of Business Administration is awarded to James Owen Dunn.

The Reverend William Devlin Award, a gold medal, for the student of the College of Business Administration who attained the highest average in all courses of Religion during his four year course is awarded to James Owen Dunn.

The Patrick A. O'Connell Award, a gold medal, for excellence in all courses studied in the major field of Accounting is awarded ex aequo to James Owen Dunn and James Joseph Harrington.

Beginning with the academic year 1947-48, an annual award of \$100.00, the gift of the R. H. White Company, will be given for especially meritorious work in the field of Marketing.

Address all inquiries:

Rev. James J. Kelley, S.J., Dean
College of Business Administration
Boston College
Chestnut Hill 67, Massachusetts
Telephone—B1gelow 4-1480

For information on the College of Arts and Sciences consult:

Rev. John P. Foley, S.J., *Freshman Dean*
Boston College
Chestnut Hill 67, Massachusetts
Telephone—B1gelow 4-1480

BOSTON COLLEGE

GENERAL DIRECTORY

1947 - 1948

William L. Keleher, S.J.

President

University Heights, Chestnut Hill, Mass.

THE COLLEGE OF ARTS AND SCIENCES

University Heights, Chestnut Hill, Mass.

STEPHEN A. MULCAHY, S.J., *Dean*

THE GRADUATE SCHOOL OF ARTS AND SCIENCES

University Heights, Chestnut Hill, Mass.

GEORGE A. O'DONNELL, S.J., *Dean*

THE COLLEGE OF BUSINESS ADMINISTRATION

University Heights, Chestnut Hill, Mass.

JAMES J. KELLEY, S.J., *Dean*

THE COLLEGE OF ARTS AND SCIENCES INTOWN

126 Newbury Street, Boston, Mass.

EDWARD J. KEATING, S.J., *Dean*

THE LAW SCHOOL

18 Tremont Street, Boston, Mass.

WILLIAM J. KENEALY, S.J., *Dean*

THE SCHOOL OF SOCIAL WORK

126 Newbury Street, Boston, Mass.

JAMES D. SULLIVAN, S.J., *Regent*

DOROTHY L. BOOK, *Dean*

THE SCHOOL OF NURSING

126 Newbury Street, Boston, Mass.

ANTHONY G. CARROLL, S.J., *Regent*

MARY A. MAHER, *Dean*

THE COLLEGE OF LIBERAL ARTS IN LENOX

Shadowbrook, Lenox, Mass.

WILLIAM J. MURPHY, S.J., *Dean*

THE SCHOOL OF PHILOSOPHY AND SCIENCE

Concord Road, Weston, Mass.

JOSEPH F. MACDONNELL, S.J., *Dean*

THE SCHOOL OF THEOLOGY

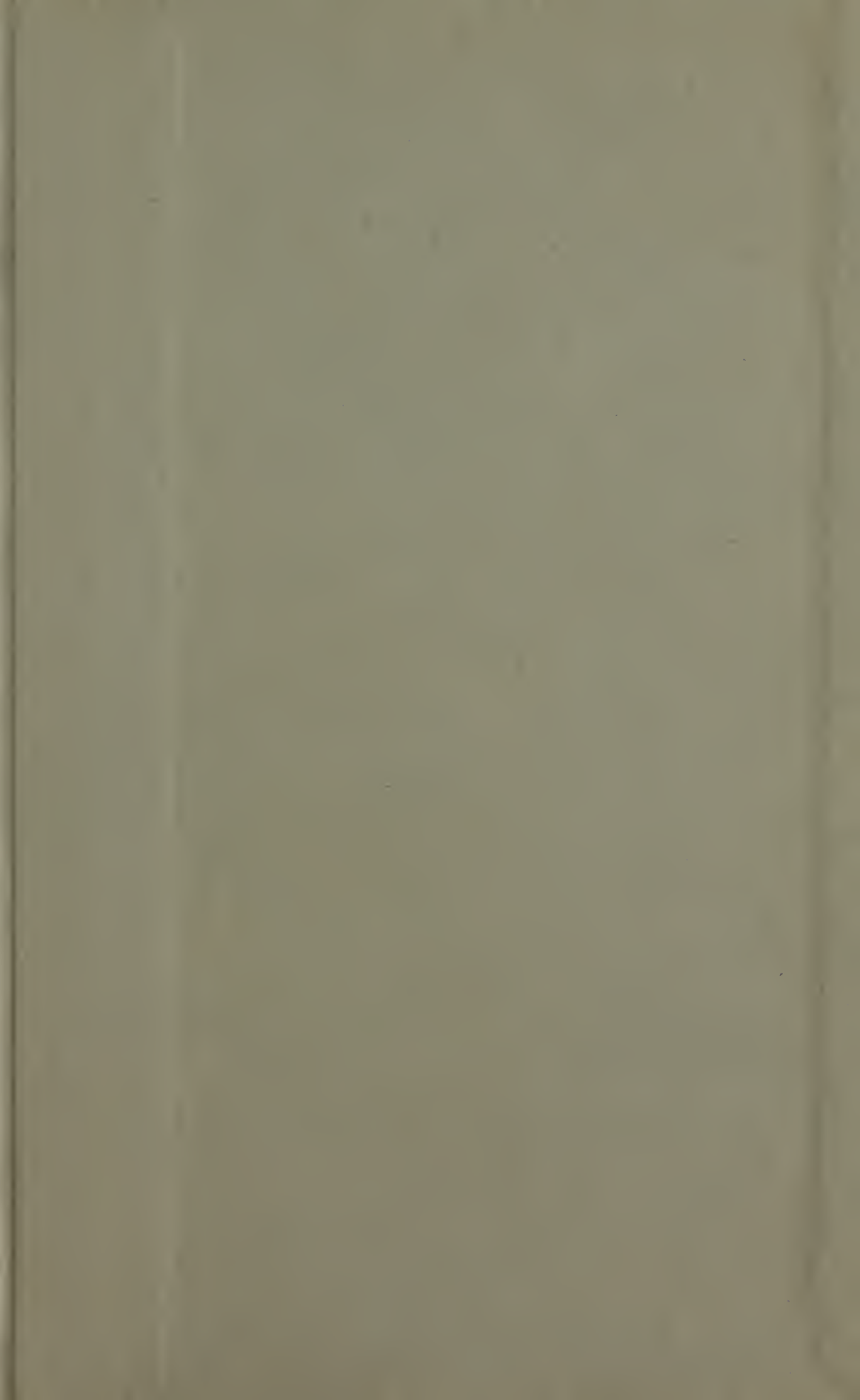
Concord Road, Weston, Mass.

JOHN P. HARAN, S.J., *Dean*

THE INSTITUTE OF ADULT EDUCATION

126 Newbury Street, Boston, Mass.

JOHN W. RYAN, S.J., *Director*



bostoncollegebus4748bost

002284922

Boston College
Bulletin

Boston College
Business Administration

6

7

8

9

10

11

8

9

10

20